



Submitting Corporate News

As a constituent of the German-Australian Chamber of Industry and Commerce, members are invited to submit their corporate news stories for the *Member Company Update* e-newsletter. To ensure that your news will be published, please submit your news before the last Friday of each month, when the newsletter is distributed.

What are the requirements?

- Please send your logo and pictures via e-mail to media@germany.org.au.
- JPEG or GIF files are preferred as separate files, not copied and pasted into the text.
- Text should be submitted as a Word document or .txt file, or copied into the body of an e-mail.
- Please avoid the use of first-person (i.e. 'we' or 'I'), unless it is used in a direct quote.
- No advertisements please! Text must cover a recent, newsworthy company event or news item (e.g. new appointment, opening, major deal or award received). Stand-alone company presentations or product introductions will not be published.
- One article will be published per newsletter.

Please note!

We appreciate contributions to our member newsletter. GACIC reserves the right to reject and/or edit all news submitted for any reason without notice. News which does not comply with the no-advertisement rule will be rejected. Thank you for your understanding.

After submission, your news will also be incorporated into our website's Member News section and we will tweet them subsequently on our Twitter channel: [@GermanChamberOz](https://twitter.com/GermanChamberOz).

How can I enhance my exposure? Are there advertising options?

If you would like to gain additional exposure for your company and include an advertisement, we offer a wide range of advertising options and formats in our print publications and online.

Any further questions?

Please don't hesitate to contact the marketing team at the chamber via media@germany.org.au.