

Reliable

Engaging

Membership

Global

Network → B2B

# Why become a member of the German–Australian Chamber of Industry and Commerce?

Membership will unlock these opportunities for you:

## Global Access

130 German chambers (AHKs) in over 90 countries. We are one of the most highly regarded international chamber organisations.

With almost 40 years' experience, we deliver a comprehensive platform for our 380+ Member companies to discuss and solve issues relevant to their business interests. We are the first stop for new companies entering the Australian market and welcome numerous political and business delegations every year. Our bilateral network of contacts gives each company access to the highest levels of government and industry. We act as a door-opener for you.

The German–Australian Chamber of Industry and Commerce (GACIC) is the official representative of German industry and trade in Australia. Headquartered in Berlin, we belong to a trusted network of

## Connections

around the country per year, we offer value for everyone across three event categories:

The German–Australian Chamber offers a wide range of events, which may be industry-specific or of general interest. With over 70 events



VIP Events primarily for our Premium Partners and Executive Members;



General Chamber events (informative and social)



Other Events, organised by member companies or partner organisations and supported by the Chamber

Our range of speakers include outstanding industry experts, top-tier politicians from both federal and state parliaments, leading scientists and other inspiring and influential personalities, who will provide you with invaluable and current industry insights and trends. Above all, our events are designed to bring the German–Australian business community together, in turn fostering new relationships and ultimately generating revenue for your organisation.



Factory tours



Site visits



Events

# Engagement

on investment, with tangible benefits in the form of networking and exclusive event invitations. GACIC events give the chance to meet potential new business contacts at a variety of informal, formal and content-based functions.

Beyond business, our Policy Director provides the support you need in engaging with the key decision-makers in Australian and German politics. The more you engage with GACIC and its extensive member base, the more you will benefit from your membership.

# Reliable Support

focusing and streamlining your business to achieve maximum results.

The GACIC Membership Team (based in Melbourne and Sydney) is dedicated to creating a positive, productive experience for all GACIC members. They are always available for enquiries, to take your feedback and will help you to connect with other Chamber members.

# Strategic Branding

and centre across a number of print and online publications, including our quarterly *German-Australian Business News* magazine and monthly *Member Company Update* e-newsletter.

We offer numerous sponsorship opportunities, the possibility to advertise on our website, an exclusive Member2Member offer page, and various social media channels to promote your business. As a member of the German-Australian network, you have access to a relevant and engaged audience all year round.

Whether you are a sales office distributing a German brand in Australia or a corporation with multiple branches, we have a flexible membership option to suit you. We deliver a great return

Our wide range of support and information services, including our specialised DEinternational team of market consultants, help our members to grow. We deliver information that will assist in

Membership with GACIC also offers excellent promotional opportunities. Our Marketing and PR department works hard to put your brand front



Key industry speakers



Bilateral trade relationships



Business lunches



Conferences



Events

# Membership Options

Displayed prices are for a 12-month period; The Chamber also offers multi-year membership, so please feel free to discuss your options with Tina Thoms ([tina.thoms@germany.org.au](mailto:tina.thoms@germany.org.au))

\$895/EUR440

## – 1.0 Company / German Company Membership

For companies with one office that want to be part of the Chamber network, receive invitations and newsletters and have their company listed in our *Business Directory*.

\$1,800

## – 2.0 National Corporate Membership

Instead of multiple regional memberships, we offer an affordable nationwide solution that streamlines your membership, includes all membership benefits and gives you national brand exposure.

\$4,500

## – 3.0 Executive Membership

Our membership for well-established corporations in Germany and Australia, which are looking to expand their profile in the wider German-Australian business community, and who want priority brand exposure through our network and beyond.

\$10,000

## – 4.0 Premium Partnership

The Chamber has a limited number of opportunities for companies that choose to support our work and mission as Premium Partners. These companies and their executives have a strong involvement in shaping the Australian-German bilateral trade relationship. They are prominently featured during all of our events and in all of our media. Please enquire with us if you are interested in becoming a Premium Partner.

Upon Request

## – 4.1 Annual Patron

An exclusive opportunity exists for one company to become the Chamber's Annual Patron. Please contact us.

All rates are exclusive of GST.

A full list of your membership benefits can be found at: [www.germany.org.au](http://www.germany.org.au)  
or please contact: [tina.thoms@germany.org.au](mailto:tina.thoms@germany.org.au)

### Community and not-for-profit organisations:

The Chamber is proud to support the German-Australian community and not-for-profit organisations. Please contact us to find out more about the benefits that we can offer your organisation.

# Side-by-side Membership Benefits

Company / German Company  
\$ 895 excl. GST / EUR440

Executive  
\$ 4,500 excl. GST

National Corporate  
\$ 1,800 excl. GST

Premium  
\$10,000 excl. GST

Company / German Company	Executive	National Corporate	Premium	Benefit
✓	✓	✓	✓	New member profile in <i>Business News</i> magazine, listing on <i>New Members</i> webpage and in <i>Business Directory</i>
✓	✓	✓	✓	Complimentary copy of the <i>Business Directory</i> and quarterly <i>Business News</i> magazine
✓	✓	✓	✓	<i>Member Company Update</i> and <i>Events Australia</i> newsletter subscriptions
✓	✓	✓	✓	Access to Member Area and Member2Member offers, including complimentary job postings
✓	✓	✓	✓	Promotion and member news sharing on Twitter, LinkedIn and the Chamber's <i>Member News</i> webpage
✓	✓	✓	✓	Access to Young Executive Forum and German Mining Network
	✓	✓	✓	National membership coverage and inclusion of all branches in <i>Business Directory</i>
	✓	✓	✓	Access to the Chamber's Syd Office and Melb International Chamber House
	✓	✓	✓	Invitation to boardroom roundtables
	✓	✓	✓	Preferred contributor to <i>Business News</i> magazine and highlighted company listing in the <i>Business Directory</i>
	✓	✓	✓	Complimentary attendance at all events for one representative, with priority seating at selected events*
	✓	✓	✓	1 additional complimentary ticket to the Annual Gala Dinner
		✓	✓	Invitations to Premium-Partner-only events
		✓	✓	Full membership coverage for all entities and branches around Australia
		✓	✓	Full-page profile in the <i>Business Directory</i> , logo inclusion on every <i>Member Company Update</i> and <i>Events Australia</i>
		✓	✓	Discounted advertising rates in all print and online publications
		✓	✓	Brand exposure and acknowledgement at every Chamber event and inclusion in all marketing materials

\*excludes Golf, Sailing, Drive Days and Gala Events, where special discounts may apply.



When we think of Germany, we think of premium products and precise service. As a membership organisation, the Chamber family lives and develops these attributes by incorporating them in everything we do, to ensure that each member receives one-on-one attention.

Would you like to become a member of the German–Australian Chamber of Industry and Commerce?

We are happy to discuss the options with you:



**Tina Thoms**  
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Manager Melbourne Branch

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supported by:



Federal Ministry  
for Economic Affairs  
and Energy

on the basis of a decision  
by the German Bundestag