

Accelerate

2026

MAGAZINE

600+

German companies
in Australia

60K+

jobs created

**German-
Australian
impact**

**through trade, industry
and collaboration**

1M+

people of German
heritage in Australia

www.germany.org.au





H.E. Beate Grzeski

Ambassador of the Federal
Republic of Germany to Australia

Dear reader,

I invite you to explore the latest edition of the German-Australian Chamber of Industry and Commerce's Accelerate magazine showcasing the deepening economic partnership between Germany and Australia.

The first half of 2026 has constituted a significant phase in the advancement of German-Australian and European-Australian relations. We welcomed Foreign Minister Johann Wadephul and later on Minister of Defence Boris Pistorius in Australia. So called 2+2 Talks of the Foreign and Defence Ministers were hosted in Berlin, underscoring our shared commitment to deepening cooperation grounded in common values.

The conclusion of negotiations of the Free Trade Agreement and the upcoming Australian participation in Horizon Europe mark important milestones, further strengthening the ties between the European Union and Australia and creating concrete opportunities for businesses to expand their presence in Germany and Australia.

The Embassy is committed to helping you explore and seize these opportunities and navigate the markets effectively. We invite you to reach out to us and contribute to further strengthening the ties between our two economies.



Dr Jens Goennemann

Chairman of the Board of Directors
AHK Australien

Dear reader,

The partnership between Germany and Australia has entered a new chapter.

In recent months, we have witnessed remarkable momentum. The conclusion of negotiations for the Australia-European Union Free Trade Agreement, Australia's participation in Horizon Europe, and closer political and strategic engagement all point towards a relationship that is becoming broader, deeper, and more ambitious.

But agreements alone do not create prosperity. A Free Trade Agreement is, after all, just a piece of paper. It is businesses, and the leaders behind them, that bring its opportunities to life.

The stories in this edition of Accelerate demonstrate exactly that. Across advanced manufacturing, industrial digitalisation, clean energy, life sciences, mobility and resilient supply chains, German and Australian companies are already building partnerships that deliver tangible outcomes.

Australia contributes abundant resources, renewable energy and entrepreneurial spirit. Germany brings generations of industrial capability, engineering excellence and advanced technologies. Together, these complementary strengths create opportunities that extend well beyond trade.

Although more than 16,000 kilometres separate our two countries, the opportunities before us are too compelling to ignore. The German-Australian Chamber of Industry and Commerce proudly operates where the interests of Germany and Australia overlap, bringing together businesses, governments, researchers and institutions to turn shared ambition into lasting economic value.

I invite you to explore the stories in these pages, not simply as examples of successful collaboration, but as a glimpse of what is possible when two trusted partners choose not only to trade together, but to build the future together.



Tea Dietterich

Chairwoman of the
Advisory Committee
AHK Australien

Dear reader,

Opportunity rarely arrives through a single agreement or announcement. It becomes meaningful when companies understand where policy is heading, engage with the right decision-makers and act while momentum is building.

The past year has brought the Australia-EU Free Trade Agreement closer, strengthened security partnerships and placed Europe more firmly in Australia's geopolitical and economic focus. For businesses, the practical question is how to convert that attention into market access, investment, partnerships and sustainable growth.

This is why government advocacy remains an important part of the AHK Advisory Committee's work. The Committee brings together senior leaders with practical experience across advanced manufacturing, health and life science, resources, energy, critical technologies, defence and national

security, space, AI, research and international business. This commercial expertise is complemented by diplomatic insight and decades of experience navigating the relationships between government, industry and academia.

Our perspective has also become more national. Strengthened representation in South Australia complements members in Western Australia, Queensland and other regions. Through events, government engagement and local networks across these states, AHK can better reflect the different capabilities and priorities that Australian businesses bring to the bilateral relationship.

The companies exhibiting at this year's AHK Parliamentary Showcase reflect this breadth, bringing expertise from across sectors and Australian regions and demonstrating how German-Australian business is turning bilateral momentum into practical outcomes.



Marko Walde

Executive Director
AHK Australien

Dear reader,

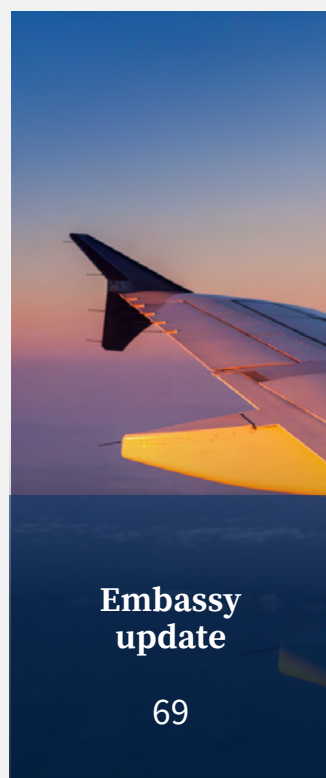
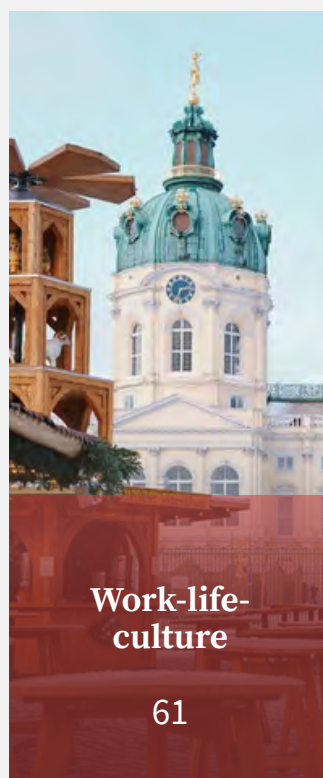
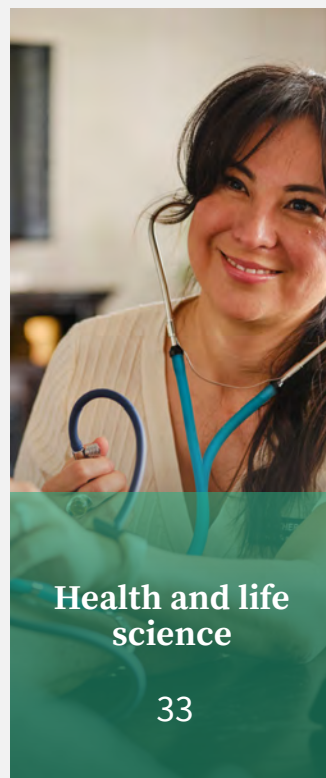
Welcome to this edition of our magazine, in which you will find the stories of German companies and German expertise that are shaping Australia's future. With more than 600 German companies operating in Australia, creating over 60,000 jobs, the depth of this partnership goes far beyond any single project or sector. The following pages reflect exactly this breadth.

This year carries particular significance. The newly signed Free Trade Agreement between the European Union and Australia opens new doors for both our economies, allowing us to continue our work as like-minded partners on an even stronger footing. At the same time, the Brisbane 2032 Olympic and Paralympic Games and the planned High Speed Rail along the East Coast point towards opportunities that still lie ahead of us.

As you will read in the following stories, German companies are already playing their part, from INIT's involvement in the renewal of Sydney's Opal system to Fraport's consulting role at the newly opened Western Sydney International Airport.

As we look towards the celebration of 50 years of the German-Australian Chamber in 2027, I invite you to read on and to discover the expertise, ambition and collaboration that continue to bring our two nations closer together, as like-minded partners with a shared vision.

In this edition



Did you know?

With about 84 million residents, Germany has the largest population in the European Union.



The perfect network connecting industry with government

Diplomatic ties between Germany and Australia were established in 1952, but economic collaboration had existed decades before. The right network of people and affiliates has always played a crucial role in business growth, and it is no different today.

The newly signed Free Trade Agreement between the European Union and Australia has added another dimension to the economic ties between the two regions. The EU has seen imported goods from Australia of €10.2 billion (~\$16.8 billion) and exported goods to Australia of €36.9 billion (~\$60.7 billion) in 2025, marking a growth of around 50% over the last decade. Machinery and appliances, chemicals, mineral products (for EU imports) and transport equipment mark the top four traded goods. In services, the EU-Australia has seen an even more impressive growth over the last decade of close to 138%. The EU imported around €10.9 billion (~\$17.9 billion) worth of services, and around €31 billion (~\$51 billion) worth of services exports to Australia were recorded.

Telecommunications, computer and information services, professional, scientific and technical services, travel services and transport services mark the top industries in the service sector.

Looking specifically at Germany, Australia ranks 30th in exporting partners and 42nd in imports in 2025. In comparison, Germany is Australia's 13th-largest trade partner.

With over 600 German companies represented in Australia, it is no surprise that German companies contribute significantly to Australia's economic success and growth. The Australian Department of Foreign Affairs and Trade (DFAT) reports that German companies are employing around 60,000 people in Australia. Knowing many German brands as iconic household names, it shouldn't come as a surprise that the strongest sectors include vehicles and parts, machinery and equipment, transport services, pharmaceuticals and medical technology.

German innovation hasn't stopped

While Silicon Valley is typically thought of when thinking about innovation and start-ups, Germany's startup scene has seen growth in recent years. And it certainly is presentable: 48 unicorns were created, and Berlin hosts 26 of them. Tech growth is seen globally and will also shape future business performance and trade capabilities significantly. HelloFresh and FlixBus are already leaving marks in Australia.

The network that enables your success

With over 330 member companies across Australia, Germany, and some regional representations from broader APAC, the German-Australian Chamber of Industry and Commerce holds key contacts across sectors. It regularly engages with governmental bodies and stakeholders through roundtables and, since 2025, the annual Parliamentary Showcase directly in Canberra. Members hold seats in the front row: directly invited to such initiatives with opportunities to voice their perspectives to policymakers.

The Free Trade Agreement opens new avenues

The world looked to Canberra this March, when Ursula Von Der Leyen, President of the European Commission, and Anthony Albanese, Prime Minister of Australia, announced the signing of the Free Trade Agreement between the European Union and Australia. After eight years of long negotiations, this Free Trade Agreement is anticipated by many businesses in both regions. It was a relieved sigh from the German-Australian business community, collectively celebrating the milestone.

The future is looking bright

As Ursula von der Leyen stated, the EU and Australia may be distant by kilometres, but both regions are built on shared values. We are working towards similar goals and tackling the same challenges. Many more opportunities to bring our countries' expertise together and collaborate to advance technology and innovation and take big and dedicated steps towards a prosperous, sustainable future.

As we respond to a world in flux, recent geopolitical developments and tensions highlight once more why like-minded partners are no longer just an option but a necessity to facilitate growth and ensure a secure and

stable economy. Resilient economies are built on diversification and collaboration, all while working towards the same goals. Based on our observations through our membership, many facilitated delegations to Australia and to Germany, we are certain that Germany and Australia are a match that continues to grow and build a strong future of opportunity and innovation.



Scan the QR code to learn more about our network.

Companies that met through our network

KEIM x SB5IVE

KEIM, a global leader in mineral silicate coatings known for durability, breathability and long lifecycle performance, and SB5IVE, specialists in architectural off form concrete finishing and remediation, connected through a delegation facilitated by the German-Australian Chamber of Industry and Commerce.

While both companies had previously collaborated in Germany, the delegation highlighted a shared focus on expanding their presence in Australia and created a strong foundation for local collaboration.

In June 2026, they delivered a Concrete Correction Masterclass in Sydney, bringing together architects, builders and developers for a practical demonstration of architectural concrete refinement.

This approach reflects a broader shift in the industry. Rather than demolishing and replacing, refining existing concrete can reduce material waste, lower project costs and improve programme efficiency.

This aligns closely with KEIM's material philosophy. Its mineral coating systems are designed to integrate with mineral substrates, delivering breathable, durable and long-lasting solutions for concrete, masonry and rendered surfaces. SB5IVE has embraced sustainability as a guiding principle for decades, becoming a leader in developing solutions that are both visually striking and environmentally responsible.





Strengthening Australia's economy through international expertise

Germany is home to about 3.54 million companies (2024, FMC Group), and around 690,000 companies were newly founded in 2025. At a population of around 84 million people, the drive for innovation and growth in expertise doesn't slow down. Over 21,000 registered companies fall into the category of large-scale enterprises, meaning they have at least 250 employees and an annual revenue of at least €50 million, or an annual balance sheet total of at least €43 million.

But Germany's economic strength wasn't built overnight. The Coatinc Company leads the ranking of Germany's oldest companies, having been founded in 1502. Our own Platinum Partner, Merck, has a rich history, being founded in 1668 and leading the ranking as the oldest large-scale enterprise in Germany. To this day, Merck is still a family-led company, something that is not uncommon for big German players and also a typical setup in the German Mittelstand. Family-owned or family-controlled companies make up about 88% of all German companies.

German-Australian collaboration has strengthened in recent decades but has its roots long before we talked about globalisation and diversifying supply chains. Siemens brought its telegraphy expertise into Australia in 1872, marking a crucial step towards a modern Australia. BASF also looks back on a history of over 100 years since entering the Australian market; the same goes for car manufacturer Mercedes-Benz.

However, a long history of cross-country collaboration and economic expansion doesn't mean opportunities are exhausted. Quite the opposite from our experience. The more countries and economies collaborate, the more opportunities evolve for further expansion and growth. In recent years, the German-Australian Chamber of Industry and Commerce has

had the opportunity to work closely with INIT Group from Karlsruhe, Germany. A global leader in providing comprehensive IT solutions for public transport, now overhauling Sydney's Opal system. Even Western Sydney's International Airport, which has just commenced operations, was supported through Fraport AG, and the ability of the German-Australian Chamber of Industry and Commerce to connect businesses with opportunities at the right time.

In a world that continues to grow together, finding like-minded partners is more important than ever before. The signed Free Trade Agreement between the European Union and Australia highlights the commitment to continuing to strengthen bilateral trade. "This FTA is more than just a trade deal; it is the ultimate economic 'perfect match.' Australia sits on the raw materials the world needs to innovate, and Europe holds the high-tech value-adding capabilities to bring those materials to life. By bridging these complementary strengths between partners with shared values, the agreement provides the ideal foundation to increase and diversify our trade ties across all industries.", states Marko Walde, Executive Director of the German-Australian Chamber of Industry and Commerce.

As the team of the German-Australian Chamber of Industry and Commerce travels to Germany regularly, we have noticed an uptake in conversation on market entry to Australia, since the Free Trade Agreement has been signed, and also since the Olympic and Paralympic Games in Brisbane 2032 have become more of a business topic.

In recent times, we have expanded our service portfolio and have noticed an increase in companies ready to take the plunge into Australia – with the German-Australian Chamber of Industry and Commerce right by their side.

Administration backed by German Business Expertise

Expanding into a new market requires more than a legal entity and a local address. Successful market entry depends on having a trusted presence on the ground, local market knowledge, and the right connections to customers and stakeholders.

We help German companies establish and strengthen their presence in Australia by serving as an extension of their team. Our services include a prestigious business address, a dedicated local phone number, and experienced project managers who provide hands-on support across a wide range of operational and strategic activities.

Beyond the administrative aspects, we actively support business development initiatives, facilitate market engagement, and help companies build sustainable customer relationships. Our flexible, modular service model allows businesses to enter the Australian market step by step, scaling their activities according to their needs and objectives while maintaining full control over costs.

Whether testing the market or accelerating growth, we provide the local foundation that enables companies to focus on what they do best: growing their business.

“ Although our partnership with AHK Australien has not been in place for very long, we would like to take this opportunity to highlight their outstanding support and professionalism. Even in this short time, we have seen how attentively they address even minor challenges and resolve them reliably.

It is also highly valuable that the Australian mindset and local regulations are always explained to us clearly and practically. This combination of dedication, expertise, and cultural insight has made our first steps in Australia much easier and confirms that we made the right choice in partnering with them.

(MELAG Medizintechnik GmbH & Co. KG)





Bookkeeping, BAS, payroll, superannuation and compliance support

We provide end-to-end administrative solutions that help businesses operate efficiently while meeting all relevant local regulatory and compliance requirements. From bookkeeping and accounting support to payroll administration and financial reporting, our experienced team manages the essential back-office functions that keep your business running smoothly.

Working closely with registered tax advisors, we support all tax-related matters and help ensure compliance with Australian tax legislation, payroll obligations, and superannuation requirements. Our proactive approach reduces administrative burden, minimises risk, and provides business owners with peace of mind.

Whether you are establishing a new presence in Australia or managing a growing enterprise, we deliver the expertise and support needed to maintain compliance and allow you to focus on achieving your strategic business objectives.

Delegations as a first step to discover Australian markets and business culture, practices and landscapes

Our business delegation programs go far beyond traditional site visits. Designed as strategic market-entry and business development initiatives, they provide valuable insights, targeted networking opportunities, and direct engagement with key decision-makers. By combining local expertise with market intelligence, we help companies identify opportunities, build meaningful relationships, and accelerate their growth in Australia.

“ proMX is a leading Microsoft Dynamics 365 partner with a strong international presence and operations across multiple countries, including Australia. The AHK Australien played an important role in supporting our successful market entry and establishment in Australia. Their accounting and payroll services have been reliable, professional, and have helped us efficiently manage our local compliance requirements. In addition, the AHK has provided valuable networking opportunities, enabling us to build strong business relationships and further expand our presence in the Australian market.

(proMX AG)

“ Our collaboration with the AHK began in 2023 as part of the Smart Mobility delegation trip. Even during this first market entry project, AHK supported us with a high degree of professionalism. The targeted contacts with industry experts, decision-makers, and stakeholders were particularly valuable. Thanks to the excellently organised networking opportunities, we were able to identify important market opportunities early on, gain relevant insights, and quickly translate these into concrete actions. AHK was a reliable partner for INIT and played a key role in our successful entry into the market.

(INIT)



Establishing a local entity is a strong signal of a company's commitment to the Australian market. While the legal and administrative requirements of incorporation can be managed efficiently, operating a business in Australia often presents practical challenges that differ from the more structured environments many German companies are accustomed to. As a result, businesses frequently begin with a lean local presence, allowing them to scale sustainably as market opportunities develop.



Fraport is an exceptional example for success through the chamber network on an international scale.

“ Fraport AG has taken advantage of AHK Australien's Market Entry Services and successfully founded a subsidiary in Australia. The support, know-how and strong focus on us as a client of AHK Australien simplified this process and made it easier for us to enter the Australian market. The high level of expertise and professionalism of AHK Australien and its partners impressed us very much.

(FRAPORT)

The German-Australian Chamber of Industry and Commerce guides companies from start to finish through the setting up of a business process in Australia. Listen to how we have shaped Hengst Filtration's market entry.



“ I think what's nice about the Chamber is its openness, its friendliness, and nothing's too difficult.

**(James Coulter
General Manager, Hengst Filtration)**



Did you know?

Qantas, is the oldest airline in Australia and the third oldest in the world, still operating under its original name.



A sneak-peek to a foreign market through business delegations

As an extended arm of the German Federal Ministry of Economic Affairs and Energy, the German-Australian Chamber of Industry and Commerce is often a facilitator of business delegations to Australia, which are supported through Germany Trade & Invest, the Foreign Market Entry Programme or the German Energy Solutions Initiative. These initiatives are directly targeted at small and medium-sized enterprises and serve as active support to assist German companies in tackling foreign markets.

Industry and Government: Everyone is at the table

Delegations not only offer great insights into foreign markets, they are also a fantastic opportunity to gain insights into current government initiatives, policies and developments. While delegations mostly have a focus on visiting active projects and sites in the target market, roundtables are also an excellent way to bring everyone to the table: government stakeholders and industry alike. We are regularly collaborating with state governments in both countries to support our business delegations and participants in their journey of learning about a new market.

Connecting aerospaces across borders

The Avalon Airshow is an international highlight in the industry, so we were especially delighted to welcome 12 German companies to Melbourne and Brisbane in early 2025. While site visits at Swinburne University of Technology, CSIRO, the Centre of Robotics at QUT and Archerfield Airport gave delegates valuable insights into civil aerospace and drone technology in Australia, the true highlight of the delegation was visiting the Avalon Australian International Airshow. Seeing German companies exhibiting at the airshow gave delegates a great vision for the next steps of their own businesses.

Growing interest in infrastructure & building sectors

No doubt, the Olympic and Paralympic Games in Brisbane 2032 promise new opportunities and growth potential to businesses locally and globally. In addition, a rising population requires updated infrastructure and increased living spaces. We have seen an uptake in delegations to Australia in the infrastructure and building sectors, as well as smart city & mobility. In the past 18-months, the German-Australian Chamber of Industry and

Commerce welcomed three delegations in relation to infrastructure, water management and smart city to Australia, with a fourth one on future mobility and clean energy currently in its final stages of planning to visit later in 2026. In the past, we were pleased to see interest from Infrastructure Partnerships Australia, Infrastructure NSW, Trade and Investment Queensland, and the Brisbane Economic Development Agency. We are continuing to nourish these relationships and are pleased to see real-world outcomes coming from these delegations.

Net-zero targets demand the latest technology and global expertise

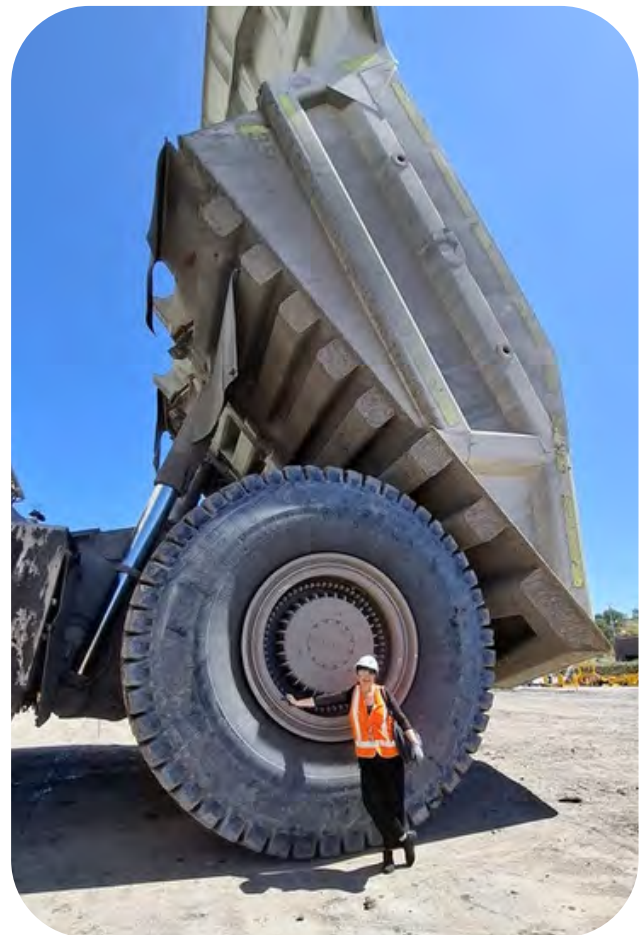
Germany and Australia, two nations, like-minded, future-driven, and ambitious towards sustainability goals. Net-zero targets keep governments busy and drive the need for proactive collaboration and bringing the best technologies together across borders. We have welcomed several German delegations to Australia in the hydrogen space and also visited the APAC Hydrogen Summit with our previous delegation. In contrast, we have also organised Australian hydrogen delegations to Germany, ending with a visit to the World Hydrogen Summit in Rotterdam. Energy and sustainable alternatives continue to drive many of our delegations. We are delighted to work closely with Austrade, Germany Trade & Invest and further government bodies on the German as well as the Australian side to facilitate conversations at the top level and get policy-makers on the table with those providing industry expertise: our businesses.

What comes after mining? The conversation on mine rehabilitation

Mining will continue to be a crucial part of our future. Critical Minerals and rare earths are essential to new technologies and the advancement of a more sustainable future. However, what happens to mining areas after operations come to an end? In recent times, this is a conversation actively guided through our Mining Cluster and delegations to Germany, particularly to the region of Lusatia, in the states of Saxony and Brandenburg. The mining region in Lusatia has already spent the last decades working through technical, environmental, economic and social challenges to rehabilitate former mining areas. Our delegations provide participants with an opportunity to learn firsthand about the development Germany has made in this critical area of the mining industry and to witness progress by visiting already rehabilitated areas and industries that have developed alongside operating and closing mines.

Conversations that go beyond business trips

Participating in a business delegation not only offers excellent first insights into a foreign market, they also facilitate initial conversations with crucial stakeholders and potential suppliers or project owners to take the collaboration to the next level. We are always pleased to hear from previous participants and partners about what happened next. While sometimes we hear of participants successfully finding a distribution partners or offtakers, it is always particularly rewarding to hear about concrete projects. INIT Group took part in a business delegation in 2023 and three years later, they work closely together with Transport for New South Wales (TfNSW) in the overhaul of the OPAL system in Sydney. INIT will implement an account-based ticketing system, will make travelling easier for people in Sydney and visitors alike thanks to an easy distance-based check-in/check-out system with fare capping. Delegations are truly opening doors to new markets, and we look forward to supporting you on an upcoming delegation.



Mining and resources





From mine to magnet: Building alternative rare earth elements value chains

Germany's need for a reliable rare earths source

High performance permanent magnets containing rare earths are essential for EV motors, wind turbines, robotics, medical imaging, aerospace, or defence systems. With growing demand for these future-facing technologies – especially in light of the energy transition – Germany, one of the world's leading manufacturing nations, is heavily reliant on an increasing supply of rare earth magnets and their raw materials.

At the same time, the rare earth magnet value chain is severely concentrated. Over the last decades, China has built a near monopoly for mining and refining of rare earths as well as the production of rare earth magnets. The recent imposition of export restrictions on several rare earth elements disrupted global supply chains and forced some Western manufacturers to reduce the output of goods containing permanent magnets.

These developments highlight the risks of relying on a single dominant supplier and too little diversification within the value chain. As a result, securing reliable access to these materials has become a strategic priority for Germany's industry.

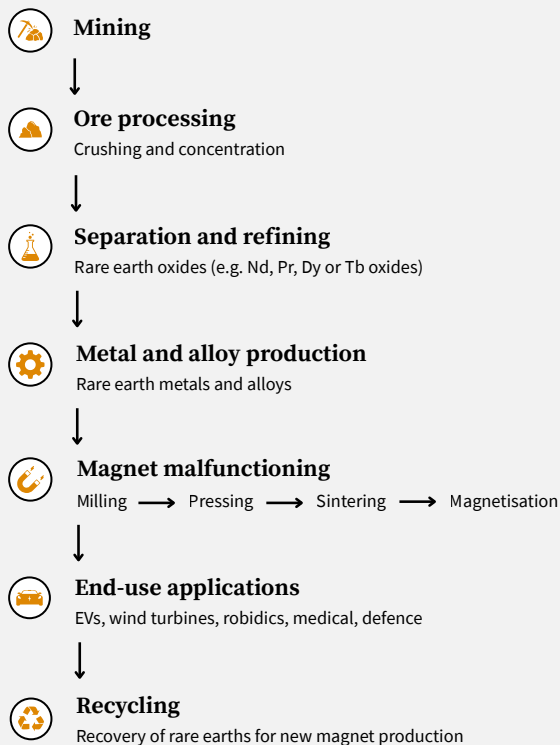
Australia as a potential rare earths superpower – but it's complicated

Australia is blessed with abundant reserves of nearly all raw materials, including a multitude of rare earths deposits. The growing importance of critical minerals led to some significant developments in the rare earths space since the early 2000s, with the discovery of the Mt Weld rare earths deposit in Western Australia and the subsequent development of a mining and refining project by Lynas as trailblazer.

Still, developing mining projects – especially for 'new' commodities like rare earths – is not an easy task by any means: A wide range of Junior mining companies has spent up to 20 years to progress projects from exploration to production – with many projects still not (fully) financed. On top of that, mining rare earths is a relatively easy task compared to further processing of these resources.

In order to fulfil its dream to become a rare earths superpower and serious alternative for Western offtakers, Australia needs to embrace the fact mining has to be complemented by at least 2, if not 3 more steps in the complicated rare earths value chain.

The rare earth magnet mining chain



Promising Australian rare earths projects

A growing number of Australian projects is heading in the right direction by adding processing capabilities to their projects. Here's a selection of the most promising Australian companies in the rare earths sector.

Lynas rare earths – Mt Weld

Based on the world-class Mt Weld deposit, Lynas has built the first significant Australian rare earths production with processing facilities in Western Australia and Malaysia, producing rare earth oxides.

Throughout its project development, Lynas was strongly supported by Japan and keeps solid ties with Japanese off-takers. Recently, Lynas announced plans to build a permanent magnet factory in Malaysia – an attempt to go the final steps in the rare earth magnet value chain.

Arafura rare earths – Nolans Project

Arafura's Nolans Project in Australia's Northern Territory is one of the strongest examples of German-Australian cooperation in the rare earths sector. In 2026 the company announced the Final Investment Decision to build Australia's first fully integrated rare earth mining and processing operation. After a 3-year construction period, Arafura plans to produce around 4,400 tonnes of neodymium-praseodymium (NdPr) oxide annually.

Germany has supported the project through a €50 million investment via the German Raw Materials Fund while securing long-term supply through an offtake agreement with Siemens Gamesa.

Iluka Resources – Eneabba refinery

Iluka Resources is a mineral sands miner with primary focus on zircon and rutile. Monazite, a rare earth-bearing co-product of the mineral sands production, was strategically stockpiled since the 1990s. With the growing importance of rare earths, Iluka decided to build the Eneabba Refinery with strong support from the Australian Government.

Once construction is finished in 2027, Iluka will produce both light and heavy rare earth oxides. Iluka recently secured a multi-year offtake agreement with a global automotive manufacturer and is keen to create stronger ties with potential European off-takers.

Energy fuels, Australian Strategic Materials (ASM) and Vacuumschmelze (VAC)

Australian Strategic Materials (ASM) has worked on developing the Dubbo project, a rare earths mine in rural New South Wales. Concurrently, ASM built a rare earth metal and alloys plant in South Korea. In early 2026, Energy Fuels, a US-based Uranium producer, published plans to buy ASM to strengthen their rare earths ambitions to ultimately be able to process ore from Dubbo in their US refinery. On top of that, Energy Fuels also announced plans to acquire Germany's only significant magnet manufacturer Vacuumschmelze (VAC).

This move will enable Energy Fuels to establish an integrated "mine-to-magnet" supply chain to be the first Western company with the capability that spans across every step of the value chain.

Can Germany reach its goal to have a more reliable magnet supply chain?

Germany is one of Europe's largest consumers of high-performance permanent magnets but continues to import the majority of its rare earth materials and finished magnets from China. Given the recent export restrictions and further geopolitical challenges, Germany is looking towards Australia to build alternative supply chains.

To maximise the value chain diversification and therefore supply security, the ultimate goal is to have all steps in the magnet value chain covered by Western partners. With more significant projects coming online over the next years, Australia is going to play a crucial role in mining and processing rare earths, at least to the oxide stage.

Further potential partners like Lynas or Energy Fuels (through VAC) that (plan to) go all the way along the value chain to permanent magnets and could guarantee the German industry a safe, stable and reliable rare earths supply – from mine to magnet.

So what are we waiting for?

Firstly, building alternative supply chains requires collaboration with industry stakeholders all along the value chain as well as governments and research. AHK Australien with its strong activities in mining and resources is actively supporting these conversations and is proud to support the implementation of Germany's raw materials strategy.

Secondly, the German industry needs to get comfortable with the simple fact that raw materials security comes at a cost – a price worth paying to protect our industry from supply disruptions.





Did you know?

Bread plays a central role in daily German life, with over 3,000 officially registered bread varieties across different regions.

Mining spotlight

Germany's critical minerals sourcing strategies and the German Raw Materials Fund

Decarbonisation and future technologies are pushing the demand for critical minerals like Lithium or Rare Earths. As a world-leading manufacturing nation with almost no domestic critical minerals production, Germany is especially dependent on these raw materials.

For a long time, Germany's stance on securing raw materials was quite simplistic:

- Sourcing raw materials is the industry's task, so the government generally didn't interfere.
- The industry generally bought raw materials from the cheapest source – managing supply risk was less important.

In recent years though, the world has changed dramatically. China keeps a tighter grip on dominating critical minerals supply chains, while global geopolitical tensions demonstrate the importance of reliable raw materials supply chains. Furthermore, the US made it clear that critical minerals have become top priority.

That leaves the German industry in a dangerous situation – continuing with the old approach threatens to cut Germany off critical minerals supply with serious consequences for economy, security and ultimately power.

German stakeholders are beginning to react to this threat though:

- The industry is “warming up” to the idea that raw materials security and reliability come at a premium
- The search for alternative supply sources is in full swing
- Early talks to build an industry alliance for sourcing critical minerals are underway

The German Government also has understood that its old approach – not interfering with the industry sourcing raw materials – is not in line with what the rest of the world is doing. To keep a level playing field, the Government has

devised a number of mechanisms to support the industry. On one hand, there's the German Mineral Resource Agency (DERA) and a global network of Competence Centres for Mining & Resources (one of which is based at AHK Australien!). On the financial side, the Government has created the German Raw Material Fund (GRMF).

The €1 billion GRMF aims to support projects in the mining, processing and recycling sectors that contribute to safeguarding the critical raw materials supply through a range of financing mechanisms, in particular equity instruments, generally with investments from €50 million to €150 million.

2 projects have been awarded a GRMF investment since its inception in 2024 – both projects are Australia based and are helping to diversify Germany's supply of critical minerals:

- **Vulcan energy resources:** Vulcan is building a lithium extraction and processing operation based on geothermal brines in Germany's Upper Rhine Valley. The GRMF supports the project with a €150 million equity investment. Construction, including a lithium hydroxide plant in Frankfurt, is underway. While there are no German offtakers so far, Vulcan's project plays a significant role in making Europe more independent from singular other sources.
- **Arafura rare earths:** Arafura is working on the Nolans Project, a rare earths mine and processing facility in Australia's Northern Territory. In 2023, Arafura signed an offtake agreement with German-Spanish wind turbine producer Siemens Gamesa. In conjunction with a €50 million equity investment from the GRMF, Arafura announced the Final Investment decision for the project in May 2026 with construction to start within the next months.

Progressive Green Solutions: Geraldton Green Iron Project marks major milestones one year after landmark offtake agreement

Almost one year ago, Progressive Green Solutions (PGS) and thyssenkrupp Materials Trading GmbH (now tk accelis) signed a landmark Memorandum of Understanding (MoU) covering 100 per cent of production from the Geraldton Green Iron Project.

The September 2025 agreement represented a major endorsement of PGS's vision to establish a globally competitive, zero-carbon green iron industry in Western Australia. The project aims to create substantial local value from the State's abundant magnetite iron ore resources while supplying the rapidly expanding international market for low-carbon steelmaking.

PGS began evaluating industrial-scale green hydrogen opportunities to support the decarbonisation of the global steel industry. Following a comprehensive assessment of Western Australia's renewable energy resources, mineral deposits, infrastructure and market opportunities, PGS identified green iron production near the regional city of Geraldton as offering the strongest combination of commercial viability, environmental benefit and long-term strategic value.

While Australia is already one of the world's leading iron ore producers, the Geraldton Green Iron Project will capture significantly more value domestically by converting premium Western Australian magnetite into direct reduction (DR) grade green iron using renewable energy and green hydrogen. The project is well aligned with the accelerating global transition to low-carbon steelmaking, driven by

increasing demand from steel producers, policy initiatives such as the European Carbon Border Adjustment Mechanism (CBAM), and Australia's Green Hydrogen Production Tax Incentive.

Pre-FEED engineering and financial prefeasibility studies have been completed, confirming the project's technical and commercial viability. The studies also identified world-leading technology partners, including thyssenkrupp nucera, SMS group and Midrex.

Since execution of the offtake agreement, development has continued across several critical workstreams. Magnetite beneficiation and processing test work undertaken in Australia and Germany has confirmed that the project's ore supply comfortably exceeds the quality requirements for direct reduction-grade iron production, achieving an iron content of 69.7 per cent Fe with negligible metallic impurities.

Development is also progressing on a large-scale renewable energy precinct incorporating solar generation, wind power and battery energy storage systems (BESS). The project has already secured approval from the State Development Assessment Panel (DAP).

As engineering and project development continue, PGS remains focused on delivering a world-class green iron project that will strengthen Western Australia's position as a global leader in renewable industrial manufacturing while supporting the decarbonisation of the international steel industry.

The Geraldton Green Iron Project represents a significant opportunity to position Western Australia at the forefront of the global green iron industry, creating regional jobs, attracting investment and establishing a new export industry that adds substantially more value to the State's world-class mineral resources.



HIMA Australia: Functional safety is a lifecycle commitment

“Dedicated to the Australian and New Zealand markets, HIMA Australia helps our customers realise the full potential of digitalisation in functional safety. Our recent move to a larger head office in Perth reflects our commitment to strengthening customer partnerships and providing even better local support.”

Jörg de la Motte
CEO, HIMA Group

Keeping people, environment, and assets safe

Mining, LNG, and Refinery are one of the world's most demanding industries. Every day, people work with heavy machinery, high temperatures, hazardous materials and large-scale processing equipment. In these environments, even a small problem can quickly become a serious safety incident, damage equipment or cause costly production downtime. Managing these risks is essential for protecting people, maintaining reliable operations and meeting regulatory requirements.

Effective risk management requires a structured approach:

- Identifying potential hazards
- Analysing potential accident scenarios
- Assessing likelihood and consequence
- Implementing multiple, independent layers of protection



The open and independent HIMA Safety Platform combines hardware and software on a single technology platform and offers a uniform security concept. [Image supplied by HIMA Group]

At the core of these protection layers lies one of the most critical safeguards available to operators: Safety Instrumented Systems (SIS).

Understanding functional safety and the role of SIS

Functional Safety is not a one-off engineering activity. It is a lifecycle discipline. Safety Instrumented Systems, working on this principle, are a dedicated, independent control system designed solely for risk

reduction and therefore protection. Unlike basic process control systems (BPCS), SIS are engineered to prevent hazardous events or mitigate their consequences when abnormal conditions occur.

A SIS continuously monitors key parameters, and when any parameters exceed safe operating limits, the system automatically and decisively acts to place the process in a safe state—without relying on human intervention.

Meeting International and Australian Safety Standards

Functional Safety standards (e.g. IEC 61511 / IEC 61508) as well as Australian mining regulations require operators to reduce risks so far as is reasonably practicable (SFAIRP). That means safety systems must be properly designed, regularly tested and maintained throughout the safety lifecycle, not simply installed and forgotten.



HIMA is pioneering the digitalisation of functional safety and generates significant added value for customers with holistic safety solutions.

Energy, net zero and digitisation





Building the energy systems of the future

The global energy transition is no longer a distant ambition. It is happening now, reshaping industries, economies, and international partnerships at an unprecedented pace.

Across the world, governments and businesses face the same challenge: how to deliver reliable, affordable, and sustainable energy while meeting increasingly ambitious decarbonisation targets. Success will depend not only on the deployment of renewable energy, but on the transformation of entire energy systems.

This is where the partnership between Australia and Germany is becoming increasingly important.

While the two countries are located on opposite sides of the world, they share a common vision for a low-carbon future and bring highly complementary strengths to the table. Australia possesses some of the world's most abundant solar and wind resources, vast development potential, and the opportunity to become a leading supplier of clean energy, low-emission products and the industrial inputs required for the

net-zero economy. Germany contributes world-leading industrial expertise, advanced engineering capabilities, and decades of experience in integrating new technologies into complex energy and industrial systems.

Together, these strengths are creating new opportunities for collaboration across the entire energy value chain.

Australia's transition is advancing rapidly. Renewable energy projects are transforming the country's electricity landscape, while large-scale investments in transmission networks, energy storage, and digital infrastructure are laying the foundations for a modern energy economy. At the same time, industries are exploring new pathways to remain globally competitive in a decarbonising world, from electrification and energy efficiency to green hydrogen, green iron, and other emerging clean industries. Together, these developments are helping shape what is increasingly being described as the Net-Zero Economy—an economy in which energy systems, industrial value chains, and digital infrastructure are transformed simultaneously.

Yet Australia's energy transition is taking place against the backdrop of broader structural change. A growing population, rising living standards, increasing electrification, expanding digital infrastructure, and the need for greater climate resilience are all driving additional demand for energy and infrastructure. The challenge is therefore not simply to replace existing energy systems with low-carbon alternatives, but to build new systems capable of supporting a larger, more connected, and increasingly electrified economy.

At the heart of this transformation lies the challenge of connecting, managing, and optimising increasingly complex energy systems. Modern grids, long-duration storage, digital technologies, industrial innovation, and new value chains will all play a critical role in ensuring that the transition delivers both economic growth and energy security.

From major transmission projects such as EnergyConnect to utility-scale renewable energy and battery developments across the country, German and Australian companies are working together to address some of the most significant challenges of the energy transition. These projects demonstrate that the partnership is moving beyond dialogue and into implementation.



This transformation is already taking shape through a growing ecosystem of German and Australian companies working together to deliver practical solutions. German companies are contributing across the energy landscape, from generation and storage to industrial decarbonisation and digital infrastructure. Siemens Energy supports the modernisation of electricity networks and grid integration, helping enable higher shares of renewable energy across the system. SMA technology is being deployed in utility-scale solar and battery storage projects, strengthening flexibility and reliability in an increasingly renewable-powered grid. Companies such as Phoenix Contact are providing the digital connectivity and automation solutions required to manage more intelligent and decentralised energy networks, while Bosch and Schaeffler contribute expertise in hydrogen applications, industrial efficiency, and the technologies needed to support the transition of energy-intensive industries.

At the same time, the partnership extends beyond technology. German investors and project developers, including RWE Renewables, are exploring and advancing opportunities in Australia's rapidly growing clean energy sector. Engineering leaders such as Linde are helping develop the industrial capabilities that will underpin future low-carbon value chains. Alongside these established global players, innovative Australian companies such as Allegro Energy are demonstrating how local innovation can contribute to next-generation storage technologies and strengthen Australia's role in the energy systems of the future.

These examples reflect a broader trend. Increasingly, the energy transition is not only reshaping energy systems, but also industrial value chains, investment flows, and patterns of international trade. Collaboration between Australia and Germany is moving beyond traditional trade relationships towards long-term partnerships built on shared investment, innovation, and industrial development. Together, both countries are creating new opportunities in renewable energy, energy storage, industrial decarbonisation, digitalisation, and emerging clean-energy value chains. Increasingly, cooperation is moving beyond the exchange of resources and technologies towards the joint development of future industrial ecosystems that will underpin the Net-Zero Economy.

The transition to net zero will require unprecedented levels of cooperation between governments, industry, researchers, and communities. Through its Energy Cluster, the German-Australian Chamber of Industry and Commerce supports this collaboration by connecting stakeholders, facilitating knowledge exchange, promoting commercial partnerships, and strengthening dialogue between both markets.

As the global energy transition enters its next chapter, Australia and Germany have an opportunity to help shape not only the energy systems of the future, but also the industries, technologies, and value chains that will power them. What is emerging is more than a collection of projects. It is a growing German-Australian energy ecosystem built on complementary strengths, shared ambitions, and a common commitment to creating a more sustainable and resilient future.

Did you know?

If you pay cash in Australia, the amount is rounded up or down to the nearest 5 cents, as there are no 1 or 2 cent coins.



Energy spotlight

Green Iron: Where the energy transition becomes industrial transformation

Every major period of industrial transformation has reshaped the geography of industry, trade and economic value.

The Industrial Revolution followed coal. The twentieth century was shaped by oil and natural gas. Today, the transition to the Net-Zero Economy is giving rise to a new industrial landscape—one increasingly defined by renewable energy, advanced technologies and resilient international partnerships.

Green iron may not be the first major industrial expression of the Net-Zero Economy. It is, however, emerging as one of its clearest and most comprehensive manifestations.

Why? Because it brings together many of the forces redefining industrial competitiveness: renewable energy, industrial decarbonisation, strategic resources, resilient supply chains and trusted international partnerships.

Ironmaking is the most energy-intensive stage of the green steel value chain, accounting for around 80 per cent of the electricity required to produce green steel. Producing green iron where renewable electricity is abundant, reliable and internationally competitive therefore makes both economic and environmental sense.

In many respects, green iron can be understood as renewable energy embodied in an internationally tradable industrial product. Rather than transporting renewable electricity across continents, clean energy is transformed into a material that can be efficiently shipped to manufacturing centres around the world.

This illustrates a much broader shift.

The geography of future industry will increasingly follow the geography of renewable energy.

Countries rich in renewable resources are therefore seeking to move beyond exporting raw materials towards producing low-carbon industrial inputs and capturing greater value within global supply chains. Australia's Future Made in Australia agenda reflects precisely this ambition.

Germany contributes complementary strengths. Its internationally recognised expertise in engineering, advanced manufacturing and steel processing positions it to transform Australian green iron into high-value steel products for industries ranging from automotive manufacturing to renewable energy infrastructure.

This is not a story about relocating industries.

It is a story about building complementary integrated industrial ecosystems.

**Australian green iron.
German green steel.**



Together, they illustrate how trusted international partnerships can strengthen industrial resilience, create shared value and accelerate decarbonisation in both countries.

The same principle is already beginning to emerge across other sectors of the Net-Zero Economy—from sustainable aviation fuels and hydrogen derivatives to green aluminium, battery materials and future energy-intensive industries such as AI-enabled digital infrastructure.

Recognising this opportunity, industry, research organisations and business associations from Australia and Germany are already working together to explore future green iron and green steel value chains. By connecting expertise across industry, government and research, organisations such as the German-Australian Chamber of Industry and Commerce help translate strategic ambition into practical cooperation.

Ultimately, green iron is about far more than steel.

It is one of the clearest examples of how the Net-Zero Economy is reshaping industrial value chains, international investment and global cooperation.

If Australia and Germany succeed in building complementary integrated industrial ecosystems around green iron, they will have done far more than establish a new supply chain.

They will have demonstrated how trusted international partnerships can shape the industrial geography of the Net-Zero Economy while creating shared prosperity in a decarbonising world.



Siemens Energy: How Siemens Energy is supporting the decarbonisation of grid infrastructure



Australia's energy transition is often associated with wind farms, solar parks and battery storage systems. Yet as renewable generation expands, it is becoming increasingly clear that decarbonising the energy system is not only about how electricity is generated, but also how it is transmitted. The infrastructure that carries power across the country has its own environmental footprint, creating both a challenge and an opportunity for utilities seeking to deliver a lower-carbon future.

One area receiving growing attention is the use of Sulphur hexafluoride (SF₆) in high-voltage equipment. For decades, SF₆ has been the industry standard for electrical insulation and switching due to its technical performance and reliability. However, it is also a potent greenhouse gas. As transmission operators work to reduce operational emissions while maintaining grid resilience, finding viable alternatives has become an important part of the decarbonization journey.

Siemens Energy is helping utilities address this challenge through technologies designed to support lower-carbon grid infrastructure. Its Blue portfolio combines clean-air insulation with vacuum switching technology, eliminating the need for fluorinated greenhouse gases in high-voltage switchgear while maintaining the levels of safety, reliability and performance required for critical power networks.

As utilities invest in new transmission infrastructure to connect renewable energy projects and support increasing electrification, the selection of lower-emission technologies is becoming an important consideration. Innovations such as SF₆-free switchgear can help reduce operational emissions while supporting the long-term reliability of power systems that are critical to the energy transition.

The growing deployment of these technologies demonstrates how sustainability considerations are

increasingly being incorporated into grid infrastructure planning and development. As electricity networks expand and modernise, there is an opportunity to reduce emissions not only through the generation of clean energy, but also through the equipment and systems that enable its delivery.

The energy transition requires progress across every part of the value chain, from generation and transmission to consumption. By combining technological innovation with decades of expertise in power systems, Siemens Energy is supporting utilities as they navigate the challenges of building more sustainable, resilient and future-ready electricity networks.

The path to net zero requires more than clean power generation alone. It demands action across all aspects of the energy system. As grids evolve to accommodate renewable energy and increasing electrification, the technologies chosen today will influence both environmental performance and system reliability for decades to come. The transition is not only about generating cleaner electricity, but also ensuring the infrastructure behind it is designed for a lower-carbon future.

How Viessmann Climate Solutions is bringing German precision to Australia

"Successful innovation is not simply bringing international technology to Australia—it is adapting that technology through local knowledge, collaboration and support."

As Australia works towards a more energy-efficient and lower-emissions built environment, the solutions used for HVAC and hot water are rapidly evolving. Viessmann Climate Solutions (VCS) Australia is supporting this transition by bringing established German engineering and high-efficiency climate technologies to the Australian market.

Viessmann Climate Solutions provides integrated solutions for residential and commercial buildings, including air-to-water heat pumps, hydronic heating systems, domestic hot water systems, mechanical ventilation and intelligent controls. These technologies are designed to improve energy efficiency, indoor comfort and overall system performance while supporting the shift towards greater electrification.

A key part of this transition is moving beyond individual appliances and considering how complete building systems operate together. Viessmann solutions can be integrated through a common control platform, allowing heating, hot water, ventilation and energy use to be managed as part of one connected system. Remote monitoring also enables installers and service technicians to review performance, identify faults and



support system optimisation without always requiring an initial site visit. This can improve reliability, simplify maintenance and support more efficient long-term operation.

Introducing international technology into a new market, however, requires more than simply supplying products. Australian buildings, climates, construction methods and regulatory requirements create unique challenges. Products and systems must be adapted to meet different standards, approval processes and installation practices while remaining practical for local conditions.

There is also a gap in consumer knowledge and awareness around technologies such as heat pumps, low-temperature hydronic heating, balanced mechanical ventilation and intelligent energy management. Many of these systems operate differently from conventional heating and hot water solutions, making clear advice, correct system design and informed installation essential.

For this reason, Viessmann Climate Solutions is investing in local training and industry education. Through

technical support, project design assistance and professional training, VCS works with architects, engineers, builders, contractors and installers to build greater confidence in emerging technologies and support their successful application in Australian projects. This investment helps ensure that systems are not only specified correctly, but also installed, commissioned and maintained to achieve their intended performance.

This is increasingly important as Australian building standards place greater emphasis on thermal performance, airtightness, condensation management and energy efficiency. As buildings become better insulated and more tightly sealed, HVAC and hot water systems must be considered as part of a complete building strategy. Mechanical ventilation, appropriate system temperatures, intelligent controls and effective energy management all play an important role in creating comfortable, healthy and efficient indoor environments.

The relationship between Germany and Australia creates valuable opportunities for knowledge sharing. Germany brings extensive experience in high-performance buildings, hydronic heating and renewable energy technologies, while Australia offers diverse climates, a growing construction market and strong renewable energy potential. By combining international experience with local knowledge, German innovation and Australian expertise can work together to shape a more sustainable built environment.

Stiebel Eltron: Delivering reliable hot water across 700 Canberra apartments

German engineering at scale supporting one of Canberra's largest residential developments

In Canberra's rapidly growing Molonglo Valley, The Borough at Denman Prospect represents a significant milestone in contemporary Australian residential development. Designed as a large-scale community precinct comprising approximately 700 apartments across multiple stages, the project has been developed to deliver high-quality, energy-conscious living while supporting the evolving housing

needs of Australia's capital city. The masterplanned development combines modern apartment living with shared community spaces, landscaped areas and extensive sustainability initiatives, creating a vibrant new neighbourhood for residents.

To support the development's hot water requirements, STIEBEL ELTRON supplied approximately 700 DEL 27 electronically controlled instantaneous water heaters, with one unit installed in every apartment throughout the precinct. The large-scale deployment demonstrates how decentralised hot water technology can provide a practical and highly efficient solution for modern multi-residential developments.

Unlike traditional centralised hot water systems, the DEL 27 delivers hot water directly at the point of use, eliminating the need for extensive hot water pipe networks, circulation loops and central storage systems. This approach significantly reduces standing heat losses while ensuring residents have access to hot water whenever required.



The result is improved energy efficiency, reduced infrastructure complexity and enhanced individual control within each apartment.

Manufactured using the same German engineering principles that have defined STIEBEL ELTRON for more than a century, the DEL 27 combines advanced electronic controls with precise temperature management to deliver comfort and efficiency in equal measure. Its compact design also makes it particularly well suited to apartment applications where plant space is at a premium and installation flexibility is essential.

For a project of The Borough's scale, the benefits of point-of-use hot water technology become even more significant. By installing a dedicated water heater in every residence, the development avoids many of the challenges associated with large centralised systems while providing a reliable hot water solution tailored to the needs of individual occupants.

The approach also supports long-term building performance by reducing maintenance requirements and simplifying future servicing.

For STIEBEL ELTRON, the project highlights the growing demand for innovative electric hot water solutions across the Australian residential sector. The successful installation of approximately 700 DEL 27 units demonstrates how German-engineered technology can be deployed at scale to support some of the country's most ambitious residential developments, delivering reliable performance while contributing to a more sustainable built environment.

CO2CRC: Two countries, one clock, and one atmosphere

Sharing research infrastructure to cut emissions before the deadlines arrive

Germany is moving decisively on carbon management. With carbon storage legislation in force since November 2025, a national Carbon Management Strategy and projected investment in the tens of billions of euros by 2045, Europe's largest industrial economy has shifted from debating carbon capture and storage (CCS) to deploying it. What Germany no longer has is an operating CO₂ storage field laboratory to generate the evidence that deployment depends on.

Australia does. CO2CRC's Otway International Test Centre (OITC) in Victoria is one of the world's few operating research facilities dedicated to CO₂ storage, with wells drilled specifically for research, a natural CO₂ source, advanced monitoring infrastructure, full regulatory approvals and long-standing community support. More than 100,000 tonnes of CO₂ have been stored and monitored at the OITC, and research partners from Japan, the United States and Europe, including German scientists under the EU-funded PROTECT project, have validated new technologies there under real operating conditions.

Climate timelines do not allow countries to learn sequentially. Germany has legislated net-zero by 2045, and Australia by 2050; both are committed under the Paris Agreement and the UNFCCC. Shared field infrastructure is how those commitments are met on time. It allows injection and monitoring technologies, storage assurance

methods, and regulatory evidence to be developed once, validated rigorously and applied in both countries faster and at lower cost than either could achieve alone.

This is why CO2CRC is building deep research partnerships across the German research landscape. We are in active discussions with the GFZ Helmholtz Centre for Geosciences, Freie Universität Berlin, and the University of Bayreuth, with the German Australian Chamber of Industry and Commerce facilitating connections. These partnerships will plug directly into our Future Program, a proposed A\$240 million research agenda for 2026 to 2035 spanning next-generation storage, monitoring and verification technologies, designed as an open platform for international collaboration.

"The fastest route from climate commitment to climate delivery is shared field evidence," says CO2CRC Chief Executive Dr Matthias Raab.

"Germany brings industrial scale, investment and world-class science. Australia brings proven ground. Together we can take carbon management technologies from concept to application years faster."

"Together we can take carbon management technologies from concept to application years faster."

For Australia, a research partnership with Europe's largest economy confirms the OITC as a national capability of global standing. For Germany, the OITC offers field evidence now, not years from now. Visit us at the Parliamentary Showcase to discuss what we can build together.



Beneath this paddock lies one of the most heavily instrumented subsurface research sites on Earth. Eight wells reaching 1.5 to 2 kilometres deep, tens of kilometres of high-resolution fibre optic sensors, and more than 900 geophones track carbon dioxide as it moves underground.

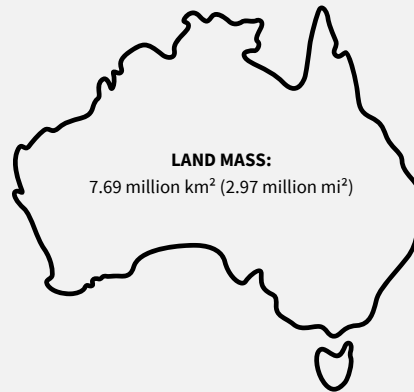
Australia Australien

**CAPITAL:**

Canberra, Australian Capital Territory (ACT)

CURRENCY:

Australian Dollar

**LAND MASS:**

7.69 million km² (2.97 million mi²)

**TOP INNOVATIONS:**

- Black Box Flight recorder
- Google Maps (previously Where 2 Technologies)
- Wi-Fi technology
- Cochlea Implantat
- Artificial pacemakers
- Ultrasound scanner
- Gardasil and Cervarix cancer vaccines

**CITIES AND THEIR INHABITANTS:**

Sydney: 5.4 million
Melbourne: 5.2 million
Brisbane: 2.8 million
Perth: 2.5 million
Adelaide: 1.4 million

POPULATION:

27.71 million

**GROSS DOMESTIC PRODUCT:**

#12 \$2.12 trillion

**TRADE:**

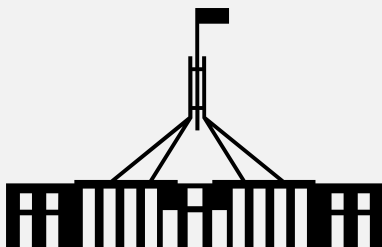
Germany is Australia's 13th largest trade partner



GERMAN COMPANIES IN AUSTRALIA: 600

LANGUAGE SPOKEN AT HOME:

English (72%)
German (0.3%)

**GOVERNMENT:**

Federal Parliamentary Democracy, Constitutional Monarchy

**PEOPLE IN AUSTRALIA**

WHO WERE BORN IN GERMANY: 101,255

**HIGHEST POINT:**

Mount Kosciuszko: 2,228 metres





Germany Deutschland



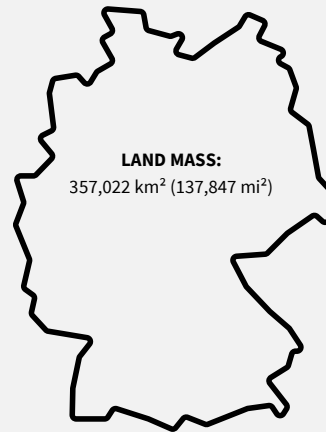
CAPITAL: Berlin

CURRENCY:

Euro



**AUSTRALIAN COMPANIES
IN GERMANY:** 160



LAND MASS:
357,022 km² (137,847 mi²)



**PEOPLE IN GERMANY
WHO WERE BORN IN
OCEANIA:** 16,665

POPULATION:
84.01 million



CITIES AND THEIR INHABITANTS:

Berlin: 3.7 million
Hamburg: 1.9 million
München: 1.5 million
Köln: 1.1 million
Frankfurt: 777,000



GROSS DOMESTIC PRODUCT:
#3 \$5.45 trillion

**GERMANS WHO VISITED
AUSTRALIA IN 2025:** 150,994



LANGUAGE SPOKEN :

German (95%)
English (42%)
English native speakers (0.47%)



TOP INNOVATIONS:

- X-ray Machine
- Automobiles / Cars (Carl Benz)
- Aspirin
- Book print
- Airbags
- Chipcard



GOVERNMENT: Federal Republic



HIGHEST POINT:
Zugspitze: 2,962 metres

Health and life science





Strengthening healthcare resilience: **The German contribution to Australia's health system**

Australia is one of the leading health and life sciences markets in the Asia-Pacific region, combining universal health coverage, a highly skilled workforce, world-class clinical research capabilities and growing investment in advanced manufacturing.

Health expenditure reached AUD 252.5 billion in 2022/23, while Australia's life sciences sector has emerged as one of the largest and most dynamic ecosystems in the Southern Hemisphere.

Health & life sciences sector snapshot:

- AUD \$250+ billion life sciences sector value
- Nearly 3,000 life sciences organisations
- Approximately 350,000 employees
- AUD \$12.3 billion biotechnology industry revenue
- AUD \$10.5 billion medtech market
- Clinical trial start-up timelines of 4–8 weeks
- Up to 60% lower early-phase trial costs than the US

Australia's health and life science system relies heavily on international partnerships, with more than 90% of medicines and approximately 95% of medical devices imported. This creates significant opportunities for collaboration across

pharmaceuticals, biotechnology, medical technology and healthcare services.

German companies have been helping shape Australia's health and life sciences landscape for almost a century and today represent one of the country's most influential international industry communities. Together, the Health & Life Sciences members of the German-Australian Chamber of Industry and Commerce (AHK Australien) generate more than AUD 3 billion in annual turnover, employ over 2,000 people directly and continue to invest across advanced manufacturing, biotechnology, clinical research and healthcare innovation. Their contributions extend far beyond commercial activity: they strengthen healthcare resilience, support sovereign capability, advance scientific research and help accelerate patient access to innovative medicines and technologies. From discovery science and pharmaceutical innovation to manufacturing, regulatory expertise and patient care, German companies are embedded across the entire healthcare value chain.

The challenge

Australia offers a stable and highly developed health and life science market, yet structural barriers continue to influence investment decisions and patient access to innovation.

Key challenges include:

- Lengthy TGA approval and PBS reimbursement timelines (average 466 days).
- A lowest-cost procurement environment reinforced by Most Favoured Nation (MFN) pricing mechanisms.
- Continued dependence on imported medicines and medical devices.
- Rapidly evolving requirements for digital health, Software as a Medical Device (SaMD), artificial intelligence and cybersecurity.
- Increasing pressure on healthcare systems driven by population ageing and workforce constraints.

Addressing these challenges requires close collaboration between industry, regulators and policymakers to ensure Australia remains an attractive destination for innovation, investment and advanced manufacturing.

Medicines & biotechnology

Australia maintains a strong market for innovative pharmaceuticals while biosimilars and generics continue to expand under government cost-containment policies. Its globally recognised clinical trials environment, strong research base and growing focus on advanced therapeutics continue to attract international investment.

German companies play a significant role across pharmaceuticals and biotechnology. Bayer Australia continues to invest in oncology, precision medicine and cell and gene therapies, while Boehringer Ingelheim supports both Australia's national Foot-and-Mouth Disease antigen bank and the Heart of Australia initiative. Merck Healthcare addresses unmet needs across oncology, fertility and rare diseases, and STADA strengthens access to affordable, high-quality medicines.

Beyond patient care, German expertise is helping drive Australia's innovation ecosystem. Merck Life Science supports laboratories and research organisations with advanced technologies and research tools, while PTNG Scientific contributes expertise in AI-enabled protein engineering and structural biology, accelerating biotechnology research and drug discovery.

Medical technology & advanced manufacturing

Australia's medical technology sector relies heavily on imported products, making international partnerships essential to healthcare resilience. Demand for advanced devices, diagnostics and digital health solutions continues to grow alongside investment in local manufacturing capability.

German companies continue to strengthen Australia's medtech and manufacturing landscape. B. Braun Australia supports hospitals nationwide with solutions spanning infusion therapy, surgery, dialysis and wound care.

German investment is also contributing to Australia's advanced manufacturing ambitions. KLS Martin established Oceania's first facility for patient-specific craniomaxillofacial implants, while BellaSeno is developing the world's first fully automated manufacturing facility for resorbable 3D-printed implants in Brisbane. OncoBeta, in partnership with ANSTO, is enabling local production of innovative skin cancer therapies, while Waldner and Siemens contribute critical laboratory, automation and digitalisation capabilities.

These investments demonstrate that German engagement extends far beyond exporting products. Through partnerships with Australian universities, hospitals, research institutes and innovation precincts, German companies are helping build long-term capability in healthcare, biotechnology and advanced manufacturing.

How we support our members

- **Advocacy:** Representing member interests on market access, PBS reform, HTA modernisation, TGA alignment and trade policy.
- **Roundtables:** Facilitating strategic discussions on healthcare innovation, digital health, advanced manufacturing and clinical research.
- **Research & insights:** Producing market intelligence, policy papers and practical guidance.
- **Events & networking:** Connecting members with government, industry, academia, healthcare providers and investors.
- **Co-creation:** Developing initiatives that strengthen German-Australian collaboration.

On impact

The impact of our work extends beyond individual projects or policy outcomes. Through innovation, investment, manufacturing, scientific collaboration and patient care, German companies continue to strengthen Australia's healthcare and life sciences ecosystem while creating long-term value for patients, industry and research.

Our measure of success is simple: when Australians gain faster access to innovative medicines and medical technologies, when research partnerships translate into real-world impact, and when Australia becomes a more attractive destination for investment, collaboration and advanced manufacturing, we know our work is making a meaningful difference.

Did you know?

The legal drinking age for wine and beer in Germany is 16.



Health spotlight

Building bodies layer by layer: Australia's 3D-printed medtech advantage

Across Australia, hospitals and research labs are turning CT scans into implants — printing bone, tissue scaffolds, and surgical guides shaped exactly to the patient in front of them. It's a shift from off-the-shelf medicine to made-to-measure, and Australia is one of the countries doing it well, often in close partnership with Germany.

The science of building replacement parts

Conventional bone grafting has real limits: donor-site damage, limited supply, infection risk. 3D-printed scaffolds address this by building a personalised, porous structure directly from imaging data — a lattice for cells to colonise, regrow into, and ultimately replace as the scaffold itself degrades.

At **UNSW Canberra**, researchers have developed a biodegradable polylactic acid bone scaffold with irregular internal patterns designed to replicate real bone architecture; further biological testing, long-term studies, and regulatory approvals are still required, though early clinical testing is anticipated within five years, with future applications extending to cartilage and soft-tissue scaffolds (subject to successful preclinical validation and regulatory approval).

At the **University of Sydney**, Professor Hala Zreiqat and her team pioneered one of the world's first clinically investigated porous ceramic 3D-printed synthetic bone substitutes, mimicking bone's mechanical strength and promoting new bone growth — a ceramic alternative built on the premise that metal was never designed to be part of the human body. Her working model: the implant is designed pre-operatively from CT imaging, manufactured using additive manufacturing techniques and subsequently implanted during surgery. **CSIRO's** Lab 22 and RMIT's Advanced Manufacturing Precinct extend this further, with RMIT projects covering advanced limb reconstruction,

surgical guides, and a collaboration with Stryker on just-in-time implants for bone cancer patients.

BellaSeno: the German-Australian flagship

BellaSeno, founded in 2015, is a German-Australian medtech company specialising in resorbable 3D-printed scaffolds for soft-tissue and bone regeneration, operating out of Leipzig with a subsidiary in Brisbane. Its flagship programme is breast reconstruction and augmentation using bioresorbable polycaprolactone scaffolds, designed to support tissue ingrowth before degrading over two to three years. The company's Australian trial work began with a first-in-human study at the Royal Brisbane and Women's Hospital enrolling 19 women. Momentum has since accelerated: 30 Australian women have now undergone scaffold surgery across two trials, and BellaSeno has entered a global collaboration with Mentor Worldwide (Johnson & Johnson MedTech) — a significant signal that major medtech players see scaffold-guided regeneration as a credible alternative to permanent silicone implants.

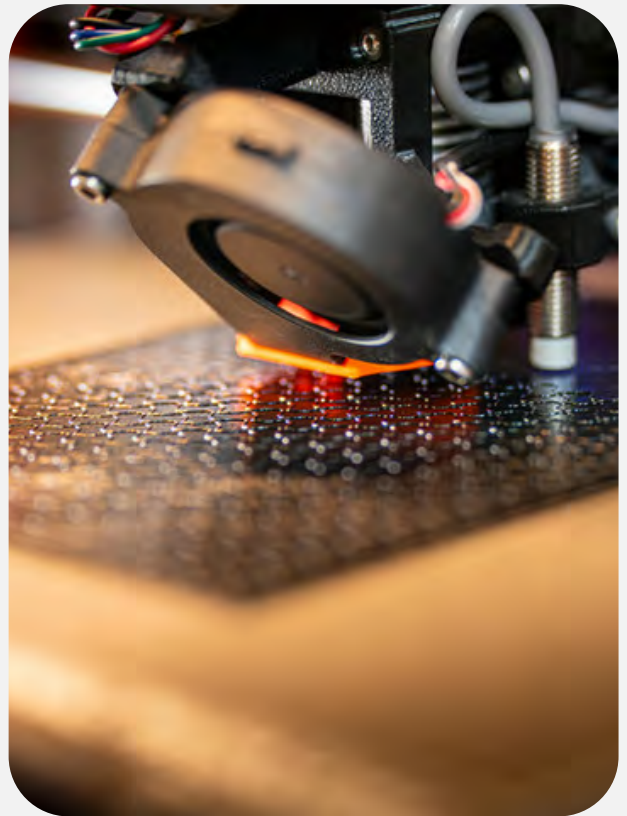
KLS Martin: German precision, Australian production

The German group KLS Martin, a longstanding specialist in custom craniomaxillofacial implants, has built its own Australian footprint. Its Sydney facility, opened alongside its Jacksonville, Florida site, is one of only two KLS Martin production sites outside Germany dedicated to custom-made implants, representing an investment of around €5 million and housing state-of-the-art additive manufacturing technology across 1,300 square metres. The facility produces IPS® implants — Individual Patient Solutions combining computer-based surgical planning, customised treatment design, and functionalised implants.

Government-backed collaboration: the Queensland-Bavaria connection

Formal state-level backing underpins much of this activity. Under the 2025 Queensland–Bavaria Collaborative Research Program, jointly funded by the Queensland and Bavarian governments, QUT researchers secured six grants spanning projects from antimicrobial materials and bio-inspired 3D-printed bone implants to AI and clean energy. The scheme funds Seed Grants of up to \$8,000 and Development Grants of \$110,000 for Queensland applicants, matched by up to €70,000 from the Bavarian State Ministry of Science and the Arts for the corresponding Bavarian partner, with the 2026 round offering up to \$630,000 in total Queensland Government funding.

A leading figure in this field is Professor Dietmar Hutmacher at QUT. Widely regarded as one of the founders of modern scaffold-based tissue engineering and biofabrication, Hutmacher's research has shaped the development of biodegradable medical scaffolds, additive manufacturing for bone regeneration and translational regenerative medicine for more than two decades. His work has helped establish Australia as a global leader in personalised regenerative implants and has fostered extensive collaborations with German universities (e.g. Ludwig-Maximilian University in Munich), Fraunhofer institutes and medical technology companies.

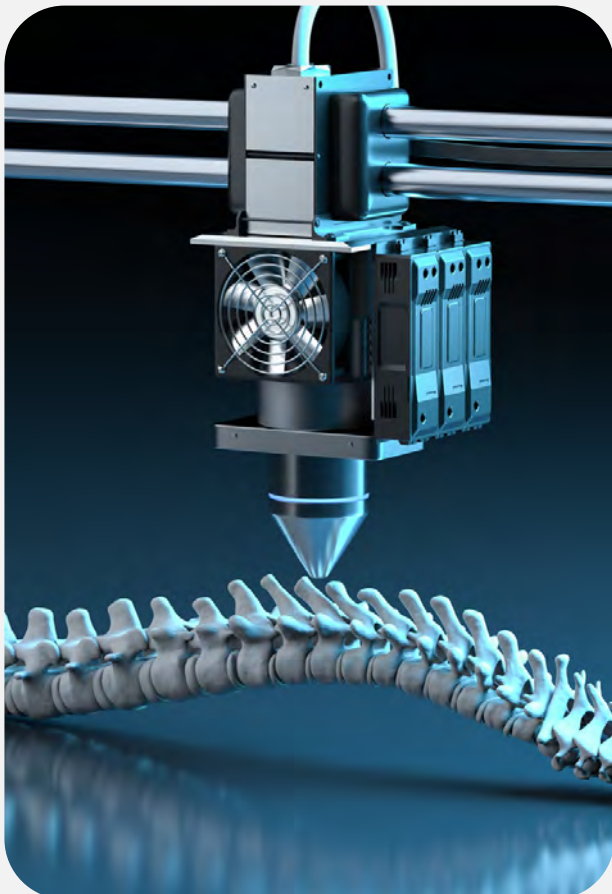


Why this matters

The value proposition is structural: implants built to the individual, not stocked in generic sizes; materials designed to be replaced by the body's own tissue rather than to sit inertly inside it; and a genuine two-way research pipeline between Australian universities and German industry and government. Even simple applications — such as patient-specific bone models produced for around \$10 in a matter of hours — already change how surgeons plan complex cases.

Outlook and what's needed next

The pathway from lab to clinic is real, but it is unlikely to be short. Researchers at UNSW estimate that early clinical testing could begin within the next five years, while BellaSeno is already advancing through clinical trials with strong industry backing. What will determine the pace of progress is less the technology itself than the supporting ecosystem: sustained funding for long-term safety studies, clear regulatory pathways through the TGA for combination products, and continued bilateral initiatives such as the Queensland–Bavaria Collaborative Research Program. Rather than waiting for these technologies to mature elsewhere, Australia and Germany have a unique opportunity to shape their clinical adoption together through sustained research collaboration, translational funding, industry partnerships, and active participation in clinical trials.



Investing in Australia: A sit down with Merck's science and technology leaders

Strong science ecosystems do not happen by accident. They are built through sustained investment, genuine partnership, and a belief that better outcomes for science and technology mean better outcomes for all Australians.

Australia has every ingredient needed to be a world leader in health and life science innovation -exceptional researchers, world-class institutions, a skilled workforce.

What turns those ingredients into results are the right policy settings, and sustained, long-term investment -in people, in partnerships, and in the infrastructure that allows great science to move from discovery to real-world impact.

For Merck its partnerships with the Australian Academy of Science to lift up early and mid-career STEM researchers, sponsorship of the Life Science Incubator, and collaboration with Omico's national trial network, are examples of the value that German companies bring to the STEM sector in Australia.

"Every dollar invested in Australia's life science ecosystem generates returns that extend far beyond the laboratory - in jobs, in exports, in health outcomes, and in national resilience," said Ms Rebecca Lee, Managing Director, Merck Life Science Australia.

Better science means better patient outcomes

In healthcare, the measure of scientific progress is simple: are patients living longer, healthier, more productive lives?



Australia's clinical research community is delivering real answers to that question. Omico's national trial network, and investment in areas like cancer, multiple sclerosis, fertility, and rare diseases are connecting more Australians with more treatment options than ever before.

"The best outcomes for patients happen when research institutions, industry, and government pull in the same direction. Investing in medicine access is investing in a productive Australia. The two are inseparable," said Ms Josie Downey, Managing Director, of Merck Healthcare Australia business.

Inspiring the next generation of Australian scientists

Australia's long-term scientific capability depends on the talent pipeline being built today. Programs bringing hands-on science to remote and Indigenous communities, regional Women in STEMM initiatives, and university partnerships for emerging researchers are ensuring that the next generation of Australian scientists reflects the full diversity of this country.

Merck's new STEM Indigenous Leadership Scholarships launched with Macquarie University in 2026 and ongoing partnership with

DeadlyScience are not peripheral programs. They are investments in Australia's long-term scientific capability -and in the equity of opportunity that underpins a truly healthy society.

A nation worth investing in

Australia has the talent, the institutions, and the ambition to be a global leader in health and life science innovation. The momentum is real and growing.

The task is to sustain and grow it - through smart policy, incentives for investment, and partnerships that put patients and people first.

"Science, at its best, is a gift to future generations. If Australia gives that gift generously -the returns, for patients and for the nation, will be profound," said Ms Lee.

"The future of Australian science is being shaped right now -in classrooms, laboratories, healthcare services, and homes and communities across the country. We need to increase our investment in science and innovation and in programs that support better healthcare including clinical trials and the Pharmaceutical Benefits Scheme (PBS), to see better outcomes for Australians," added Ms Downey.

Boehringer Ingelheim: Bringing specialist lung health to Australia's most remote communities

"Boehringer shares our belief that geography should not determine access to lung health. Together, we're bringing quality care and innovation to the communities that need it most."

Dr Rolf Gomes
Founder, Heart of Australia

Boehringer Ingelheim has over 100 years of heritage in respiratory health, transforming the treatment landscape for rare and chronic lung diseases. In recent years, the company has paved the way with a treatment for pulmonary fibrosis; a rare disease with a prognosis worse than many cancers.¹

But medical innovations like these can't transform lives if they can't reach patients. Seven million Australians live outside of major cities. Many live in small communities in some of the most remote parts of the continent; several days' journey from specialist healthcare services. These same Australians face a disproportionately greater burden of lung diseases like chronic obstructive pulmonary disease and lung cancer.²

This is why Boehringer has partnered with Heart of Australia to bring world-class specialist lung health to



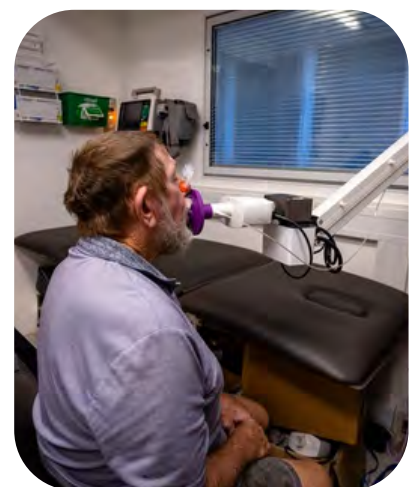
Australians in the most remote areas of the country. Heart of Australia has been bridging the healthcare gap in rural and remote Queensland for over a decade, enabling access to specialist healthcare and diagnostic capabilities that normally can't be found outside a hospital – on the road.

The company's mobile clinics boast the world's first battery and solar-powered computed tomography (CT) machines; the same ones needed to diagnose a range of lung diseases. And in 2026 it began its national expansion, deploying mobile clinics across Australia to deliver the National Lung Cancer Screening Program in regional and remote communities.

As Heart of Australia's National Lung Health Partner, Boehringer is helping to drive more equitable access to lung healthcare for thousands of Australians spread across the country. And through its collaboration with Heart of Australia's Research Institute, Boehringer is delivering clinical trials in these same areas, bringing frontier

medical science to our nation's frontiers.

Boehringer continues its relentless pursuit of scientific breakthroughs to further revolutionise the treatment landscape for lung diseases like pulmonary fibrosis, bronchiectasis, and lung cancer. Its partnership with Heart of Australia will ensure that these innovations can one day reach all Australians, no matter where they live.



MPR-AU-100179

1. Carolan, A. The Importance of Prognostic Factors for Treatment and Care Planning for Elderly Patients with Idiopathic Pulmonary Fibrosis, Current Geriatrics Reports, 2026.
2. AIHW (Australian Institute of Health and Welfare) (2025) Rural and remote health, AIHW, Australian Government, accessed 14 July 2026.

Engineering, innovation and infrastructure



Transforming heavy haul rail through innovation: Siemens Mobility and Aurizon's ETCS journey



With more than 600 employees across Australia and New Zealand, Siemens Mobility combines global technology leadership with local engineering, manufacturing and project delivery expertise. Active in Australia since 1872, the company delivers rail infrastructure, electrification, software and service solutions that help passenger and freight operators improve safety, reliability, capacity and sustainability across some of the region's most critical transport networks.

One of the strongest examples of innovation through collaboration is Siemens Mobility's partnership with Aurizon to deliver the TrainGuard ETCS Level 2 project on Aurizon's Central Queensland Coal Network (CQCN).

Spanning more than 2,000 kilometres of electrified track and connecting mines to five export terminals, the CQCN is one of the world's largest and most complex heavy-haul rail networks. To support future growth while maintaining the highest safety standards, Aurizon partnered with Siemens Mobility to introduce Australia's first ETCS Level 2 solution for a heavy-haul freight railway.

The project involved deploying Siemens Mobility's TrainGuard ETCS Level 2 digital signalling technology across the network and installing onboard equipment on 105 Aurizon electric locomotives, including the 3700 and 3800 Class fleet. Beyond the scale of the deployment, the project required significant innovation to integrate ETCS with Aurizon's existing train control environment and adapt the technology to the unique operational requirements of long-distance freight operations.

The success of the project was built on close collaboration between Siemens Mobility and Aurizon teams throughout the design, trial and implementation phases. Engineers, operators, maintenance specialists and safety experts worked together through a structured Concept of Operations process to ensure the solution aligned with real-world operational requirements. This collaborative approach enabled the project team to refine requirements, overcome technical challenges and successfully adapt a globally proven technology to Australian operating conditions.

The results have been significant.

Aurizon reported achieving approximately 90 per cent of its planned benefits through the first three phases of delivery. The deployment improved formation flexibility, enhanced operational efficiency and supported safer driver operations across long-distance routes where fatigue management is a critical consideration. ETCS also provides continuous supervision of train movements and speed, delivering safety benefits by design and helping to reduce operational risk across the network.

Importantly, the project demonstrates how digital innovation can support the long-term evolution of Australia's freight rail sector. By implementing a globally recognised signalling standard, Siemens Mobility and Aurizon have established a foundation for greater interoperability across the industry. As rail operators seek to improve network capacity, simplify operations and enable future growth, interoperable digital technologies will play an increasingly important role in connecting fleets, infrastructure and operating environments more efficiently.

The TrainGuard project is a powerful example of how collaboration between Australian industry and technology partners can deliver meaningful outcomes today while creating the foundations for the connected, digital and interoperable rail networks of the future.

HIMA Australia: Independent open technology for digital railway

“With a proven track record of protecting critical infrastructure, from the nation’s largest LNG producers and mining operations to national railway operators, and more than 20 years of local Australian engineering support, HIMA has established itself as a trusted functional safety solutions partner in Australia.”

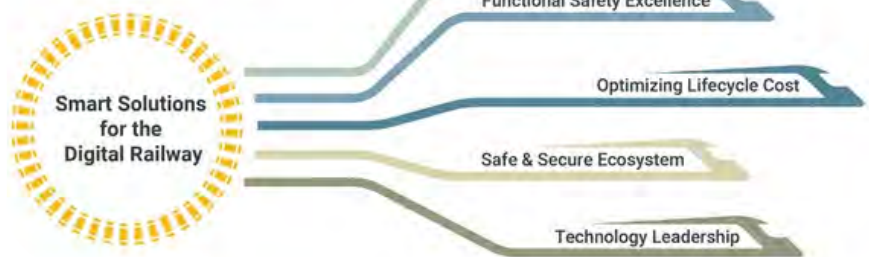
Bhushan Sathe
General Manager, HIMA
Australia

Rail operators worldwide are undergoing major transformation driven by digitalisation, automation and increasing environmental requirements. At the same time, infrastructure managers face rising costs, ageing legacy systems and persistent challenges in achieving interoperability across complex technical environments.

As rail systems become more connected and software-driven, expectations for cyber security, functional safety and long-term maintainability continue to grow. Operators are required to deliver digital capabilities that remain safe, compliant and economically viable across the full lifecycle of infrastructure and rolling stock assets.

Future railway systems are expected to operate with increasing levels of autonomy across signalling, traffic management, rolling stock and energy systems. This requires safe integration of subsystems and modular, open communication architectures that enable reliable interaction across multi-vendor environments.

#safetygoesdigital



Smart Solutions for the Digital Railway.

HIMA supports this transition with safety automation technology designed for open and interoperable railway environments. A key element is the Independent Open Safety Platform, which separates safety functions from proprietary system constraints. This reduces integration complexity and enables subsystems to operate across different rail networks and vendor landscapes.

The approach is based on extensive experience in functional safety, including the development of CENELEC SIL 4-certified commercial off-the-shelf safety programmable logic controllers.

Open safety controllers are designed for integration across a wide range of rail applications and support long-term deployment in infrastructure projects with extended lifecycles.

In practical terms, these technologies support digital signalling environments using established protocols and frameworks such as RaSTA and EULYNX. Typical applications include interlocking systems, level crossing protection and depot control. The portfolio also extends to electrification and rolling stock applications via Tracklink®, including functions such as traction isolation and onboard safety systems.

Key value areas include:

- Flexible system design through open architectures that support integration across multiple vendors and system landscapes
- High levels of functional safety with SIL 4 performance proven in extensive rail deployments
- Lifecycle optimisation through reduced system complexity, helping to lower capital and operational expenditure over time
- Security by design addressing the requirements of increasingly connected operational technology and IT environments
- Technology continuity through ongoing development supporting long-term infrastructure evolution

These capabilities apply across light rail, urban transit and high-speed rail networks, supporting both modernisation programmes and the ongoing development of digital rail systems. Overall, this approach enables the transition towards more automated and data-driven rail operations while maintaining strict safety requirements and improving operational efficiency.

Did you know?

Around 70% of the German Autobahn has no permanent speed limit.



Electrifying the future: How Mercedes-Benz is shaping electric mobility in Australia

Australia's transition to electric mobility continues to accelerate. During the first half of 2026, battery electric vehicles significantly increased their share of the new vehicle market compared with the previous year, reflecting growing consumer demand.

Not only consumers, but also corporate fleets and business operators across Australia are increasingly embracing electric mobility. Growing model availability and advances in battery technology are making electric vehicles an increasingly viable option for business use.

As customer demand continues to grow, Mercedes-Benz is bringing a new generation of intelligent, long-range electric vehicles to Australian roads. Developed in Germany and engineered to meet the demands of a rapidly evolving global market, these vehicles demonstrate how German innovation continues to influence the future of mobility in Australia.

Combining advanced software, next-generation battery technology and the luxury experience for which the brand is renowned, these vehicles are

designed to make electric mobility more compelling than ever before. At the forefront of this transformation is the all-new CLA – a vehicle that represents one of the most significant technological advancements in the brand's recent history.

Built on a new-generation platform and powered by the latest Mercedes-Benz Operating System (MB.OS), the all-electric CLA introduces technologies developed to maximise efficiency, connectivity and everyday usability. With an electric driving range of up to 663 kilometres (WLTP) and an 800-volt architecture capable of ultra-fast charging, the CLA has been engineered to help make electric mobility a practical choice for Australians.

The CLA is also the first vehicle to feature a new era of intelligent driver interaction. The latest MBUX Virtual Assistant incorporates generative AI capabilities and an immersive digital experience designed to make every journey more intuitive and personalised.

The momentum does not stop there. Mercedes-Benz Australia will continue expanding its electric portfolio with highly anticipated models including the all-electric GLB and all-electric GLC. These vehicles will bring the benefits of electric mobility to two of the brand's most popular SUV segments, small size and mid-size, offering customers greater choice while retaining the versatility, comfort and premium experience expected of a Mercedes-Benz.

Together, these models represent a broader commitment to supporting Australia's evolving mobility landscape. As businesses and

consumers increasingly embrace electrification, Mercedes-Benz is expanding its electric portfolio to deliver greater choice, innovative technology and the premium experience customers expect from the brand.

140 Years. 140 Places.

Since Carl Benz filed the patent for the first automobile 140 years ago and Gottlieb Daimler built his motorised carriage shortly afterwards, Mercedes-Benz has dedicated itself to constantly innovate and to create the world's most desirable cars for customers. This ambition has driven every innovation – from the world's first automobile in 1886 to today's intelligent and safe electric vehicles, like the all-new GLC and the award-winning all-new CLA. With the new S-Class, the company continues the biggest product launch programme in its history. With its passion for performance and pioneering power, excellence and an unwavering commitment to customer service, the brand has consistently shaped the future of mobility. The result goes well beyond engineering achievement – it creates the unmistakable feeling that leads through everything Mercedes-Benz does: Welcome home.

Mercedes-Benz is celebrating 140 years of innovation by driving three new S-Class saloons on a trans-continental journey to 140 locations worldwide, including Australia. The stops in Down Under included Melbourne, Sydney and Brisbane, highlighting the brand's technology, heritage and pioneering spirit in each place. Along the way customers, fans and colleagues are joining in the celebrations - on an epic adventure that will run until October.



More than mobility: BMW Australia's impact across Australia

For almost 50 years, BMW Australia has made a significant contribution to the economy, not only through the import and sale of premium vehicles, but also through investment in people, retail businesses, skills development and community partnerships that create long-term value for customers, industry stakeholders and the broader community. Since commencing operations in 1979, the company has grown beyond a vehicle importer to become one of the country's most established premium automotive businesses.

Today, BMW Group Australia and its network of 48 independently owned dealerships support close to 4,000 jobs nationwide across vehicle sales, aftersales operations and training technicians to provide confidence through the ownership journey.

BMW Australia also contributes to a competitive and innovative automotive market by offering one of the broadest premium vehicle portfolios available to Australian consumers. Customers can choose from an extensive range of passenger vehicles and Sports Activity Vehicles powered by efficient petrol and diesel engines, plug-in hybrid technology and a growing portfolio of fully electric vehicles. This technology-open approach enables customers to select the drivetrain that best suits their individual needs while supporting Australia's transition to lower-emission mobility.

Beyond providing customers with greater choice, BMW Australia is committed to creating positive social and economic value through long-term partnerships across the arts, education and sport.



A flagship initiative is the company's partnership with Opera Australia, the nation's largest performing arts organisation. Together, BMW and Opera Australia present BMW Opera for All, a free annual public event held at Melbourne's Federation Square that attracts thousands of attendees each year. By bringing world-class opera to an open and accessible outdoor setting, the event reflects BMW's commitment to making cultural experiences available to a broader audience.

In sport, BMW Australia supports participation and excellence through the BMW Golf Cup, the world's largest amateur golfing tournament for BMW customers, as well as partnerships with Golf Australia, the PGA of Australia and the WPGA Tour of Australasia. These collaborations help strengthen the sport at both grassroots and elite levels while creating memorable experiences for players, spectators and host communities.

Developing future automotive talent is another important priority. BMW Australia works with the Kangan Institute and NextGen Jobs to deliver

nationally recognised apprenticeship and technical training programs. These initiatives equip apprentices and technicians with the advanced skills required to service increasingly sophisticated vehicles, including electric vehicles and high-voltage systems. Through ongoing investment in training and education, BMW Australia is helping address the industry's technician shortage while preparing the next generation of automotive professionals for a rapidly evolving automotive landscape.

Collectively, these activities demonstrate BMW Australia's commitment to creating value far beyond the vehicles it sells. Over almost five decades, BMW Australia has built one of the nation's most established automotive ecosystems, supporting thousands of jobs, developing future talent and delivering long-term value to customers and communities. This enduring investment continues to strengthen Australia's automotive landscape while giving customers the confidence of a brand backed by extensive local expertise, infrastructure and support.

HATZ Diesel: Fuelling the frontline

The Australian defence supply chain is seeing a major leap in mobile liquid logistics. By integrating industry-leading fuel transfer pumps onto custom-engineered military tankers, and pairing them with Hatz Australia's compact, rugged diesel engines, operators now have unprecedented reliability and efficiency in the field.

The power of Australian engineering collaboration

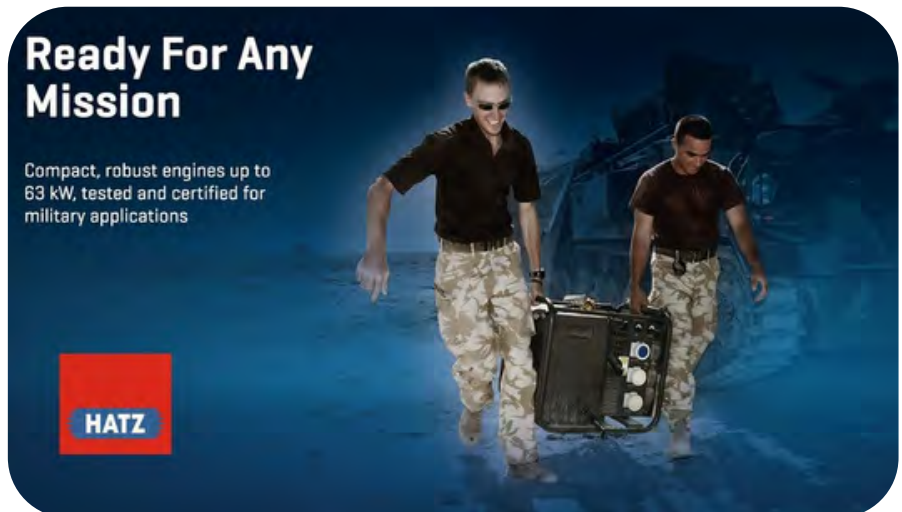
In high-stakes military operations, disaster relief efforts, and peacekeeping missions, fuel transport cannot fail. When the Australian Defence Force (ADF) and international allies require specialized bulk liquid transport, they increasingly rely on trusted industrial powerhouses: Holmwood Highgate, Ebsray Pumps, and Hatz Australia. These companies are delivering innovative solutions engineered for the harshest environments on earth.

Engineering for the extremes

Hatz have secured contracts with major military contractors like Rheinmetall, World Fuel Supplies, and Holmwood Highgate. We see Hatz engines in Fuel transfer, Recovery vehicles, APU in tanks and Power generation.

Innovation in fluid transfer

To ensure swift, vibration-free, and highly efficient fuel transfer under pressure, by equipping these tankers with Hatz technology, military logistics teams can load and unload aviation fuels, distillate, and petrol with line-stripping reliability, even in remote or austere environments.



The heart of the operation

Powering these portable pumping setups requires engines that will not quit. This is where Hatz Australia steps in. Renowned for their durable industrial diesel engines, Hatz provides the robust, air-cooled and water-cooled engines that drive the pumps. The integration of Hatz's H-Series engines—which feature cutting-edge common-rail technology—allows for maximum torque and power while adhering to strict environmental and emission standards. The Hatz system ensures that the pumping units are compact, lightweight, and capable of functioning flawlessly without access to a traditional power grid.



A new standard for defence

The synergy between companies like Holmwood Highgate, Ebsray, and Hatz Australia represents the pinnacle of sovereign capability. It ensures that military forces have access to integrated, high-capacity, and low-maintenance equipment. Whether deployed for tactical missions in the Asia-Pacific region or humanitarian and disaster relief at home, these Australian-made innovations keep critical assets moving—proving that when local engineering leaders collaborate, they deliver truly mission-critical results.

The future of heavy industry is not just cleaner, but smarter. By marrying precision German heritage with cutting-edge Australian ingenuity, Hatz Australia has redefined what a modern engine can achieve.

Klüber Lubrication: Energy efficiency with Klüber Lubrication

For more than 90 years, Klüber Lubrication has been a global leader in specialty lubricants, helping customers improve equipment reliability, reduce operating costs, and achieve energy savings through innovative solutions.

Energy efficiency is embedded in Klüber Lubrication's approach, focusing on lowering costs, extending component life, minimising waste, and optimising lubrication to improve energy performance across industrial applications for customers. This commitment has been recognised through EcoVadis Gold status, placing Klüber Lubrication among the top-performing companies assessed for corporate social responsibility.

Complementing its lubricant portfolio, Klüber Lubrication also offers KlüberEnergy, an energy-efficiency programme designed to identify, measure, and verify energy savings achieved through lubricant optimisation. KlüberEnergy assesses equipment performance before and after lubricant changes and translates energy efficiency into proven financial outcomes. This approach enables organisations to quantify cost savings.

KlüberEnergy offers significant benefits in the mining industry, particularly in energy intensive applications like comminution. Comminution (crushing and grinding) accounts for more than half of a mine's energy consumption, making efficiency improvements a priority. High-Pressure Grinding Roll (HPGR) technology is widely recognised in the mining industry as a more energy-efficient alternative to conventional horizontal mills. HPGR systems achieve efficient crushing and

reduce downstream processing requirements. While HPGRs offer significant energy advantages, their efficiency can be enhanced through advanced lubricants. Partnering with Klüber Lubrication, HPGR operators can improve lubrication, reduce energy consumption, lower operating costs, and benefit through energy savings.

In an HPGR system, the electric motor is the primary energy consumer, driving a gearbox that rotates the grinding rolls. Gearbox performance is influenced by gear design, bearings, seals, operating loads, and lubricant quality. Friction and power losses within the gearbox directly affect the energy required to process material, highlighting the role of lubrication in equipment efficiency.

Lubricants form a protective film between moving surfaces, reducing wear and friction. Synthetic lubricants generally outperform mineral oils by maintaining stable performance across varying temperatures and operating conditions.

Among synthetic lubricants, polyalkylene glycol (PAG) oils have demonstrated exceptional energy-efficiency benefits. Field testing has shown that PAG-based lubricants, such as the Klübersynth GH 6 series, can

reduce gearbox energy consumption by up to 4%, often delivering a payback period of less than one year. Specialised additive packages further enhance performance by reducing friction, improving thermal stability, and extending lubricant life, helping mining operations maximise reliability and productivity.

Recently, the benefits of KlüberEnergy were demonstrated with a key mining customer that replaced a conventional mineral oil with Klübersynth GH 6-320 PAG oil in a HPGR gearbox. The site achieved verified energy savings of 68.4 MWh per month, equivalent to 820.8 MWh annually. These savings reduced operating costs, delivering a payback period of only 4 months, and lowered greenhouse gas emissions by approximately 580 metric tonnes annually.

By combining advanced lubricants with energy-efficiency services, Klüber Lubrication can help unlock additional performance gains, lower energy consumption, reduce operating costs, and increase asset reliability.

To enquire how Klüber Lubrication Australia can support your business, please contact us via email (KLAUS.Info@klueber.com) or call +61 3 9464 7577.



Did you know?

Australia is home to the world's largest population of wild camels.



Wipotec: Strengthening industrial cooperation between Australia and Germany

As global manufacturing systems continue to evolve, resilience in supply chains, product integrity, and regulatory compliance have become central priorities for both industry and policymakers. Within this context, industrial cooperation between Australia and Germany plays an increasingly important role in supporting safe, efficient, and transparent production ecosystems while strengthening long-term economic and technological collaboration.

Wipotec is one of the world's leading businesses for high performance weighing and inspection solutions for the manufacturing industry. Headquartered in Melbourne, Wipotec Australia is the company's regional office, serving customers across Australia, New Zealand, Tasmania, and Papua New Guinea. From this base, technical coordination, lifecycle support, and regional customer engagement are managed by the local team, in close cooperation with an established network of local partners across the wider Pacific region. This regional structure enables timely access to technical expertise, minimizes response times, and supports reliable industrial operations across geographically dispersed manufacturing environments.

The underlying approach combines advanced German engineering with locally accessible technical support. This ensures that manufacturers throughout Australia and the wider Pacific region can integrate inspection solutions, weighing systems, and traceability technologies into their production environments while benefiting from dependable regional service structures and continuous

operational support throughout the full lifecycle of their equipment.

In sectors such as food and pharmaceuticals, inspection and verification systems contribute significantly to product safety, regulatory compliance, and supply chain transparency. These capabilities are becoming increasingly important as manufacturers face growing quality requirements while seeking to improve efficiency, reduce waste, and optimize production processes. Within pharmaceutical supply chains, traceability and serialization technologies further strengthen the integrity of distribution networks and support measures to prevent counterfeit products from entering the market.

Industrial cooperation extends beyond technology deployment. Capacity building and knowledge transfer are essential components of long-term partnerships. Structured training programmes, technical workshops, and application-focused exchanges with customers and regional partners help strengthen local expertise, improve operational consistency, and enhance the ability of manufacturers to maintain and optimize increasingly sophisticated production systems.



“The regional strategy is guided by three long-term priorities: expanding local service capabilities, strengthening collaborative partner networks throughout the Pacific region, and continuously developing technical training and application support. Together, these initiatives create a resilient and responsive industrial support structure that is closely aligned with the evolving needs of regional customers” (Colin Sedon, Managing Director, Wipotec Australia),

Sustainability also forms an integral part of Wipotec's long-term development strategy. In addition to technologies that improve production efficiency, traceability, and resource optimization, continuous investments in energy management and manufacturing processes have significantly reduced environmental impact. More than 80% of CO₂ emissions have been eliminated through production improvements, while approximately 85% of energy consumption is covered by renewable sources and stored in our own Hybrid Energy Storage System supplied by AMG LIVA, a provider of industrial energy storage solutions.

Fraunhofer IWS: Driving industrialisation of advanced manufacturing through German–Australian collaboration

Fraunhofer IWS is a leading research institute for applied research in laser technologies, materials science, and advanced manufacturing.

Based in Dresden, Germany, the institute develops innovative solutions for additive manufacturing, surface engineering, and sustainable production systems. Its mission is to transform scientific excellence into industrial value by accelerating the transfer of cutting-edge technologies into industrial applications.

Australia has become a key strategic partner for Fraunhofer IWS. With its strong research capabilities, growing advanced manufacturing sector, and commitment to innovation, Australia provides an excellent environment for long-term collaboration in applied research and technology transfer. A flagship example is the joint UltraGrain project, involving Fraunhofer IWS and the RMIT Centre for Additive Manufacturing in Melbourne.

The project addressed a key challenge in metal additive manufacturing: controlling a component's properties while it is being built. The researchers successfully demonstrated a novel pulsed-laser method that influences how the metal solidifies directly during the printing process.

For industry, this opens new possibilities to tailor material properties to a component's actual demands. Specific areas could, for example, be optimized for strength, durability or resistance to demanding operating conditions without changing the overall material or adding separate manufacturing steps.

This approach could help manufacturers produce more reliable and longer-lasting components while reducing the need for subsequent processing. It is particularly relevant for high-value parts in aerospace, energy, tooling, and advanced engineering, where component performance and service life directly affect operating costs.

Successfully concluded in February 2026, UltraGrain not only generated important scientific results but also significantly strengthened research and innovation links between Fraunhofer IWS and Australian partners. The project demonstrated how international collaboration can accelerate the transfer of advanced manufacturing technologies into industrial practice.

Building on this momentum, Fraunhofer IWS continues to deepen its engagement with Australia through strategic institutional partnerships. At the end of 2025, the institute signed Memoranda of Understanding (MoUs) with RMIT University and Swinburne University of Technology. These agreements provide a framework for transferring research results, system technologies, and industrial solutions into international markets. They also create new opportunities for joint research projects, talent exchange, and industry-oriented innovation activities.

Looking ahead, the outlook for German–Australian research cooperation is particularly promising. With Australia's association to Horizon Europe, the European Union's flagship research and innovation programme, Australian organisations are expected to gain broader access to collaborative funding opportunities from 2027 onwards. For Fraunhofer IWS and its Australian partners, this creates new prospects for jointly funded international collaborations contributing to sustainable, resilient, and globally competitive industries in Germany and Australia.



Building bridges through people: ARENA2036 and the Australia- Germany innovation corridor

Collaboration built through people

The Australia–Germany innovation relationship is ultimately built through people who move between research ecosystems, industry networks, and innovation platforms. Over the past years, researchers and students have strengthened this connection through joint research projects, reciprocal research visits, adjunct academic appointments, co-supervision of students, collaborative grant proposals, and industry-driven innovation activities involving partners from both Germany and Australia. These collaborations have enabled the exchange of expertise, the joint development and validation of emerging technologies, and closer engagement between universities, startups, and industrial partners across both countries, and industry collaborations.

A recent example is the growing engagement between ARENA2036 and leading Australian universities, including the University of New South Wales (UNSW, Sydney), Swinburne University of Technology, and the Royal Melbourne Institute of Technology (RMIT University). These collaborations span artificial intelligence, advanced manufacturing, robotics, digital engineering, and innovation management, enabling joint research, researcher exchanges, industrial pilot projects, technology validation, startup collaboration, and access to international funding programmes that connect academia with industrial innovation in both countries.

For ARENA2036, these relationships demonstrate that international collaboration is not only about



ARENA2036 Stuttgart Campus, Pfaffenwaldring 19, 70569 Stuttgart

research outputs, but about building long-term innovation networks capable of addressing shared industrial challenges such as AI-enabled manufacturing, resilient supply chains, sustainable production, human–robot collaboration, workforce transformation, and the digitalisation of industrial processes.

From research collaboration to innovation exchange

While research remains a key pillar of the Australia–Germany relationship, collaboration increasingly extends into innovation, technology transfer, and industrial deployment. Through the ARENA2036 ecosystem, Australian startups and technology providers gain access to German industrial networks, manufacturing expertise, and European innovation programmes, while German partners benefit from Australia's strengths in entrepreneurship and emerging technologies such as AI, robotics, quantum technologies, and advanced materials.

A recent example is the integration of Contactile's tactile sensing technology into advanced robotic manipulation systems at ARENA2036. The Australian deep-tech company develops intelligent grippers with high-resolution force and tactile sensing, enabling robots to better understand interactions with objects and their environment. At ARENA2036, the technology is being explored for AI-driven industrial robotics, with applications in reliable grasping, adaptive object handling, quality inspection, and intelligent manufacturing.

The collaboration demonstrates how Australian deep-tech can be integrated into Germany's industrial research ecosystem for joint development, validation, and deployment. By combining tactile sensing, AI, digital twins, and robotic control, the partnership advances more adaptive and intelligent automation while positioning ARENA2036 as a testbed for translating emerging technologies into scalable industrial applications.



A funded, tested collaboration, not just a partnership on paper

A strong example of Australia–Germany collaboration is the Global Innovation Linkages (GIL) project, an Australian Government initiative that connected Swinburne University of Technology with the University of Stuttgart, Fraunhofer Institute for Industrial Engineering (IAO), ARENA2036, and a broad network of industrial partners in both countries. The collaboration focused on developing Industry 4.0 manufacturing solutions through digital process development, IoT-enabled production, sensor integration, Digital Twins, and intelligent data processing for advanced composite manufacturing. Beyond the technical outcomes, the project fostered researcher and student exchanges, shared technology development, and close collaboration between academia and industry. Supported by multimillion dollar Australian (GIL) and German (BMBF) federal government grants, the collaboration continued well beyond project completion in 2023 and demonstrated how long-term international partnerships can accelerate industrial innovation and strengthen the Australia–Germany innovation ecosystem.

Horizon Europe: A new chapter for Australia–Germany collaboration

The combination of Australia's association with Horizon Europe and the EU–Australia Free Trade Agreement creates favourable conditions for

deeper strategic cooperation, long-term investment, and collaborative innovation in future technologies. Against this backdrop, Australia's participation in Horizon Europe provides a unique opportunity to elevate existing partnerships to a new level. What were previously bilateral collaborations can now evolve into large-scale international consortia addressing global challenges in advanced manufacturing, sustainable mobility, artificial intelligence, robotics, digital engineering, and industrial transformation.

For organisations such as ARENA2036, the University of New South Wales (UNSW Sydney), Swinburne University of Technology, and the Royal Melbourne Institute of Technology (RMIT University), Horizon Europe provides a framework to combine complementary expertise while

engaging industry, startups, policymakers, and research institutions in collaborative innovation programmes.

Looking ahead

The next phase of Australia–Germany collaboration will not be defined solely by research projects, but by the ability to build connected innovation ecosystems. By combining Australia's strengths in emerging technologies, entrepreneurship, and applied research with Germany's industrial capabilities and manufacturing excellence, both countries can accelerate the development and adoption of future technologies.

ARENA2036 sees this collaboration as a long-term innovation corridor connecting researchers, startups, industry leaders, and policymakers. The partnerships already established with UNSW, Swinburne, RMIT, and other Australian organisations provide a strong foundation for expanding cooperation under Horizon Europe and beyond.

As both countries continue to invest in artificial intelligence, robotics, digital engineering, advanced manufacturing, and sustainable technologies, the opportunities for impactful collaboration have never been greater.



UNSW, Swinburne University of Technology, Mercedes-Benz, and ARENA2036 during the Ü:MO event at ARENA2036, Stuttgart. From left to right: Prof. Dane McCamey (UNSW), Muhammad Saeed (ARENA2036), Prof. Boris Eisenbart (Swinburne University of Technology), Dr. Karl-Heinz Füller (Mercedes-Benz), and Prof. Bronwyn Fox (UNSW).

BASF Agricultural Solutions acquires biological insect control group AgBiTech

BASF Agricultural Solutions has expanded its biological insect control portfolio by acquiring portfolio group, AgBiTech. The acquisition is expected to enable faster scaling and broader adoption of biological solutions and reinforces BASF's commitment to offer farmers more effective and diversified insect control options.

"The biologicals market continues to expand at a strong pace. Acquiring AgBiTech strengthens our position in this attractive segment and complements our existing portfolio with proven biological technologies. I am confident that, together, we will accelerate meaningful progress for our customers and for agriculture by further expanding biological solutions across global markets," said Livio Tedeschi, President of BASF Agricultural Solutions.

The growing role of biologicals in agriculture

As farmers face the challenge of producing more food while reducing environmental impacts, biological crop protection solutions are playing an increasingly important role in modern farming systems. Biological controls are crop protection and seed treatment products derived from living organisms. Examples include bacteria that protect against plant pathogens or beneficial nematodes that protect plants against insect pests.

Biologicals work with natural processes to support plant health and crop productivity and offer several advantages for growers seeking both productivity and sustainability outcomes.



BASF Agricultural Solutions has acquired AgBiTech, an Australian company that develops innovative, high-quality products that help make farming more profitable.

Their positive environmental profile means they generally provide more flexibility for crop use and typically leave little to no residues after application.

They are also highly targeted, often affecting only the intended pest species while having minimal impact on beneficial insects.

Additionally, because many biological products operate through different modes of action than conventional pesticides, they also provide growers with valuable tools for resistance management.

Supporting Australian growers

Founded in Australia, and locally based out of Toowoomba Queensland, AgBiTech brings more than 25 years of local manufacturing and technical capability, providing a strong foundation for supporting Australian growers.

"For growers, this acquisition means access to a broader range of biological tools that can be integrated into their

Integrated Pest Management programs," said Parvana Wali, Head of BASF Agricultural Solutions, Australia and New Zealand. "By bringing together AgBiTech's biological pest control expertise and BASF's portfolio, we can support practical, effective solutions suited to Australian conditions."

With agriculture increasingly balancing productivity, sustainability and resilience, the combination of BASF and AgBiTech represents a significant step forward in delivering innovative biological solutions that help growers meet the challenges of modern farming.

About BASF

At BASF, we create chemistry for a sustainable future. Our ambition: We want to be the preferred chemical company to enable our customers' green transformation. We combine economic success with environmental protection and social responsibility. Around 108,000 employees in the BASF Group contribute to the success of our customers in nearly all sectors and almost every country in the world.

Did you know?

“Fairy bread,” bread with butter and sprinkles, is an Aussie party snack.



Industrial services



proMX: Australia's next competitive advantage starts with data

“Australia combines a strong Microsoft ecosystem, world-class project-based industries, and a clear appetite for digital transformation. That makes it an important market for proMX and a key part of our long-term growth strategy.”

Peter Linke, CEO of the proMX Group.

For generations, Australia's prosperity has been driven by the ingenuity of its people and their ability to transform natural resources into economic opportunity. Today, another resource is driving success: data. As industries become more competitive and complex, drawing accurate conclusions from the available data is becoming a key advantage. When combined with artificial intelligence and modern business systems, data can help make better decisions, improve operational efficiency, reduce costs, and respond more quickly to changing conditions.

For more than 25 years, proMX, a German-founded Microsoft Solutions Partner, has been helping businesses address these challenges through Microsoft-based solutions, project portfolio management, and AI-powered innovation.

One example of such an innovation is the proMX 365 Productivity Suite, developed to extend the capabilities of Microsoft Dynamics 365 for project-based companies. The impact of this

work was recognised on a global scale when Microsoft integrated proMX-developed Time Tracking and Mobile Time Tracking functionality directly into Dynamics 365 Project Operations in 2025.

Today, these capabilities are particularly relevant for Australian industries, including mining, resources, infrastructure, construction, and professional services. These sectors often manage large-scale projects across multiple locations while balancing workforce availability, costs, compliance requirements, and changing business priorities. Many still rely on disconnected systems, which, instead of taking off the mental load, only add to visibility, planning, and decision-making challenges.

proMX helps businesses bring these processes together on a single Microsoft platform, allowing leaders to act on real-time information rather than fragmented reports. Moreover, this foundation also supports the adoption of artificial intelligence. AI can help automate routine tasks and analyse large volumes of data, helping organisations improve project outcomes and operational efficiency.

Australia plays an important role in proMX's global growth strategy because it combines a mature business environment, a well-established Microsoft ecosystem, and industries where project complexity is central to performance. The opening of the company's Sydney office followed the growing demand for digital transformation expertise and a commitment to supporting Australian customers with local engagement and long-term partnerships. proMX truly believes that Germany and Australia share a common focus on innovation, engineering excellence, and the practical application of technology to solve complex business challenges.

As businesses across the world prepare for the next phase of digital transformation, success will depend not only on adopting new technologies, but on ensuring their people, data, and processes are ready to support them. Those that establish these foundations today will be better positioned to improve decision-making and remain competitive in an increasingly dynamic global economy.



SAP: Sovereignty in the cloud - Why waiting for perfect conditions is not an option

As geopolitical instability and AI reshape the digital landscape, sovereign cloud has moved from niche concern to boardroom imperative — and Australia is leading the way

Geopolitical instability, more sophisticated cyber threats, tightening regulation and the rapid acceleration of artificial intelligence are changing how governments and enterprises need to think about cloud, data and operational resilience. Sovereign cloud has now become a board-level priority, and the central argument is clear: sovereign cloud is not a niche response. It is a foundation for modernising safely, maintaining access to innovation and building resilience in an uncertain world.

Trade is no longer purely an economic instrument — it is increasingly a geopolitical one. For German and Australian businesses operating across borders, that shift makes the question of digital sovereignty more urgent than ever.

Sovereignty is about prosperity, not just defence

A common misconception is that sovereignty simply means storing data in-country. That is only one part of the picture. SAP looks at sovereignty across four dimensions: data, operational, technical and legal. Data sovereignty considers where information is stored and processed. Operational sovereignty looks at who

administers and supports the environment. Technical sovereignty addresses the resilience, architecture and technical controls that underpin the service. Legal sovereignty defines the contractual and jurisdictional framework that governs access and accountability.

No single dimension is enough on its own. The value comes from bringing these dimensions together into a trusted operating model that customers and regulators can understand, test and rely on.

SAP's four dimensions of sovereign cloud

Data sovereignty: Where information is stored and processed

Operational sovereignty: Who administers and supports the environment

Technical sovereignty: The architecture and controls underpinning the service

Legal sovereignty: The contractual and jurisdictional framework governing access and accountability

If you think of a G-Wagon, the standard model is already powerful, capable and secure. But if you are operating in a high-risk environment, you may opt for the armoured version. It is still a G-Wagon — just reinforced for a different level of threat.

Similarly, if you look at SAP's approach to cloud, the public cloud already has strong security built in. Sovereign cloud adds the extra layers required when tighter operational controls, clearer jurisdictional safeguards and additional protections for customers with national security, regulatory or critical infrastructure obligations are needed. In other words, it is not about stepping away from innovation. It is about taking a trusted foundation and reinforcing it for the environments where trust, control and resilience matter most.

Sovereign cloud should strengthen innovation, not slow it down

Greater control should not mean slower innovation. Done well, sovereign cloud gives organisations the confidence to modernise safely, adopt new technologies like AI, and still meet their obligations to citizens, customers and regulators.

It is not about cutting off access to global technology. It is about giving organisations a trusted way to keep moving, with the right controls in place.





Australia's approach of pragmatic sovereignty

Australia is taking a practical, outcome-focused approach. Rather than trying to build everything from scratch or step away from the global technology ecosystem, the model is to buy the best global technology where it makes sense, build sovereign capability where it matters, and assemble those components under national control.

Toll Group, a top-20 contractor to the Australian Defence Force (ADF) and a major logistics provider, operates in highly regulated sectors such as government, defence, healthcare logistics, and contingency support. Toll has adopted SAP's Sovereign Cloud in Australia to strengthen its cyber resilience, meet government and defence security requirements, and ensure data sovereignty within Australian borders.

Toll's experience illustrates Australia's broader approach: adopt the best available global technology, apply sovereign controls where they matter most, and keep moving forward.

Waiting for perfection creates risk

No sovereign model is static or complete. As technology, threats and regulations evolve, sovereignty must evolve with them. There are strong, practical models available today that

provide meaningful protection, control and resilience. In an era of geopolitical volatility, cyber disruption and rapid AI change, standing still is not neutral. And waiting for perfect conditions can become its own risk.

That does not mean every organisation needs the same model or the same level of control. It does mean leaders need to make informed decisions now: which workloads are most critical, which data is most sensitive, which regulatory expectations must be met, and what level of operational assurance is required.

Why it matters now

The takeaway is clear: sovereign cloud is not one-size-fits-all. Different organisations have different sovereignty requirements. Every organisation needs the flexibility to

choose the level of governance, control, and resilience that fits its mission and regulatory environment. It is a practical set of choices about how to protect critical data, maintain control and keep innovating with confidence. For governments, critical infrastructure providers and regulated industries, the call to action is simple: get your car on the road. Don't wait for perfect conditions. Identify what matters most, decide where sovereign control is needed and start moving. In this environment, staying still is not neutral.

Martin Merz
President Sovereign Cloud, SAP

As President Sovereign Cloud, Martin leads the company's global strategy for data sovereignty, operational resilience and trusted cloud services. SAP is an AHK member and a significant investor in Australia's digital infrastructure.



From compliance to the boardroom: HDI Global's strategic vision for Asia-Pacific

Ten years ago, convincing a client to consider a new insurance program might have relegated a risk manager to a seat outside the boardroom, clutching a cup of coffee until the meeting concluded with "any other business." Today, that dialogue is often the opener.

Stefan Feldmann, HDI Global's Head of Asia-Pacific and Managing Director Australia, has seen that evolution play out regionally. "The significance of risk management has increased considerably," he says. "Risk managers are sitting more frequently at board tables, and their voices are being heard at a senior level." Uncertainty around geopolitical tensions and escalating natural catastrophe losses have achieved what risk managers tried to push beyond the compliance bucket for years: demonstrating the importance of strategic risk conversations.

Opening its doors in Australia in 2010 with five team members, HDI Global (HDI) has since become one of the country's fastest-growing corporate & specialty insurers, with a local headcount topping 280 and underwriters spread across all states and territories. The growth story is replicated across Feldmann's region – HDI is celebrating its tenth anniversary in Malaysia this year (where GWPs have multiplied almost eight times since 2019), its 30th anniversary in Hong Kong, and, following the launch of its Dubai office in 2024, the launch of its newest Asia office in Korea.



Despite those shared milestones, Feldmann is careful to point out the region isn't uniform. While Australia's risk managers tend to be more visible, risk management in Asia is maturing and transparency is growing. "We're seeing a stronger appetite for collaborative, long-term relationships."

Collaboration is evident in how HDI develops new products. HDI ARGOS 4.0, the organisation's AI-enabled natural catastrophe and climate risk analytics platform, can now digest complex asset schedules in mere minutes – a process that previously required several hours or even days of manual cleansing. It identifies exposures clients might not know they have, allowing risk managers "to focus on what really matters: developing a deep understanding of exposures and implementing effective risk mitigation strategies," according to Philipp Glanz, Managing Director of HDI Risk Consulting.

Climate modelling takes that capability further, enabling HDI to project flood, heatwave, and other natural perils out to 2100 across multiple global warming scenarios. This provides clients with

forward-looking risk insights that legacy catastrophe models, based solely on historical data, simply cannot match.

New product lines reflect where Feldmann sees the next wave of demand. Once the domain of heavy industries, Environmental Impairment Liability (EIL) is finding its way into construction, retail, hospitality, and other sectors as regulators and third-party counterparties increasingly scrutinise legacy risks. Film and media production insurance, added this year in Australia using local expertise backed by international capacity, fills a much-needed gap left by market consolidation.

"It's the same across our specialty lines," Feldmann continues. "Whether it's credit, political risk, aviation, cyber, or product recall, there's still plenty of room to grow."

That growth has been recognised. In addition to being named Insurer of the Year at the Insurance Business Australia Awards and a Top Insurance Employer of 2026 across Australia and New Zealand, HDI Global received the Global Insurer of the Year award for multinational programs at the Axco Global Insurance Awards.

It all comes back to HDI's roots. Established over 120 years ago as an industrial mutual insurer, HDI continues to be shaped by the industries it serves. "Our foundation is built on mutual trust and shared purpose," Feldmann says. "We stand by our clients as partners, not just capacity providers, supporting them through every market cycle."

Work-life-culture





German-Australian relations go from strength to strength

in artificial intelligence, quantum computing and renewable energy, and how Germany remains one of Australia's most important trading partners. Only last year, Ian Kemish AO reminded us that Germany and Australia are meeting a changing world by leaning into shared values and complementary strengths. And in 2023, Björn Zikarsky, once an Olympic swimmer, now a Brisbane-based businessman, spoke of teamwork as the true foundation of success, in sport as much as in business.

Read together, these are not simply speeches from different years. They are chapters of the same story: two nations that keep finding new reasons to work closely together.

None of this would be possible without the members and sponsors who make the AHK community what it is. While most of our members are in fact of German heritage, we are proud to continue winning the interest of Australian companies, and it is precisely this mix that allows us to understand what our bilateral community truly needs. An evening like this opens the conversation — and it is often in the weeks that follow, over a coffee or call, that ideas turn into real projects.

This spirit of partnership takes on special meaning in 2027, a milestone year for us in more than one sense. We will celebrate not only 75 years of diplomatic relations between Germany and Australia, but also 50 years of the Chamber itself.

Looking back over these five decades, there is much to be proud of: the Sydney Olympic Games in 2000 and the reception aboard the MS Deutschland; a memorable evening with former Chancellor Dr Angela Merkel in 2014; the Asia-Pacific Regional Conference in Perth in 2017, where German singer Nena took the stage; and the Growth Summit in Sydney in 2022 — to name only a few of the highlights along the way.

But 2027 will not only be a year to look back. Throughout the year, and across several Australian cities, we will host events that celebrate not just what has been achieved, but what still lies ahead. From the Olympic and Paralympic Games in Brisbane in 2032 to the planned high-speed rail along Australia's East Coast, the opportunities for German-Australian collaboration are far from exhausted.

Coming up to fifty years ago, a small group of people believed that Germany and Australia had much to build together. Today, that belief has become a thriving community of hundreds of organisations — and the next chapter is only beginning. We look forward to writing it with you.

Once a year, the German-Australian Chamber of Industry and Commerce (AHK Australien) opens its doors for an evening that has, over close to five decades, become something of an institution: the AHK Australien Gala Dinner. It is a night where business, diplomacy and friendship meet, and where the value of the German-Australian relationship is not only discussed, but genuinely felt.

This year, we were honoured to welcome the Hon Ed Husic MP, former Minister for Industry and Science, as our keynote speaker. In his address, Husic pointed to Germany's Mittelstand as a model worth studying, noting that the country leads by example in turning smaller firms into globally competitive medium-sized enterprises. For an Australian audience thinking about the industries of tomorrow, this is more than a compliment to Germany; it is a blueprint.

It is a message that fits well alongside what previous keynote speakers have shared with us. In 2024, Bronwyn Fox AO, President of the AHK and Deputy Vice-Chancellor at UNSW, spoke of how both nations are accelerating progress



Are you joining us for the most glamorous evening in our calendar?

Wilkhahn: From Parliament House to the circular workplace

Wilkhahn's Australian story begins in one of the country's most significant public buildings: Australian Parliament House. In the 1980s, the Australian Government's commitment to quality, longevity and national design integrity created a platform for a German manufacturer to think beyond export sales and make a deeper local commitment. The selection of Wilkhahn FS chairs for Parliament House was more than a project win. It was an early vote of confidence in German engineering, ergonomic design and products made to serve for generations.



That confidence helped shape Wilkhahn's next chapter in Australia. Founded in Germany in 1907, Wilkhahn brought with it more than a century of precision, movement, durability and design responsibility. In Australia, those values were translated into something practical: local manufacturing, local service, local supply partnerships and a team able to respond to Australian project conditions. What began with Parliament House became the foundation for further investment in Australian capability.

Over more than twenty-five years, Wilkhahn Australia has grown from a local subsidiary into a genuine German-Australian manufacturing and service platform. Its local production facility has supported projects across professional services, banking and finance, mining and energy, legal, education and government sectors, among others. It has also manufactured for export into Asia, showing that Australian production can compete not only on proximity, but on quality, flexibility and trust.

This matters because the Australian market has helped sharpen Wilkhahn's global thinking. Australian clients often demand tailored solutions, short lead times, long-term value and credible sustainability outcomes. That has encouraged Wilkhahn to combine German design discipline with Australian adaptability: products configured to the project, supported close to the customer, and designed to remain useful well beyond a typical replacement cycle.

The next step is the circular workplace. Wilkhahn's current thinking is not simply to supply furniture, but to steward it: maintaining, adapting, recovering and renewing products through their working life. Furniture should stay in the value stream for as long as possible, through repair, refurbishment, redeployment and, ultimately, responsible recycling. This approach supports whole-of-life value, Green Star-aligned thinking and the growing need for organisations to account for carbon, waste and resource use.

For a German business audience, the story is familiar: quality is not an event, but a discipline. For Australian government and industry stakeholders, the story is equally relevant: long-term procurement choices can build local capability, support skilled jobs, strengthen supply chains and reduce waste. Wilkhahn stands at that intersection. German design gave the business its principles; Australia gave those principles a local foundation. From Parliament House to the circular workplace, the goal remains the same: create workplaces that perform beautifully today and remain valuable for the future.



Did you know?

Around one-third of Germany's land area is covered by forests.

top3 by design: Timeless by design

There is a particular confidence in German design. It does not need to shout. It does not rely on fleeting trends. Instead, it builds its strength through detail, structure and precision.

This is the spirit behind the German Masters Collective at top3 by design. Brands such as Rolf Benz, COR, Draenert, Decor Walther, Moeller-Design, Freifrau and Janua each bring their own interpretation of excellence, but they share a deep respect for how things are made.

A sofa is not simply upholstered. It is engineered for comfort, proportion and longevity. A Draenert or Janua table is not just a surface. It is a meeting point between nature, technology and skills developed over generations. A bathroom accessory is not an afterthought. It is refined until function and beauty become inseparable.

Add to this the unrivalled 100% natural finish of Schotten & Hansen. Rather than sealing timber beneath synthetic lacquers, Schotten & Hansen works with natural pigments, oils, waxes and resins that allow the wood to breathe. The colour does not sit on top as a cosmetic layer. It is deeply infused, entering into a more intimate relationship with the timber and creating finishes that retain the warmth, grain and authenticity of real wood, with the added benefit of extraordinary durability.

"If an oak tree takes around 200 years to grow, then a product made from that tree should have the possibility of lasting another 200 years."

Bernhard Heimloth
CEO, Schotten & Hansen



German precision is often misunderstood as cold or severe. In reality, the best German design is deeply human. It considers how the body sits, how the hand touches, how a material ages, and how a home is lived in over time.

At top3, German Masters celebrates this intelligence. It is design with discipline, but also warmth. It is practical, beautiful and built to last. True timelessness is not achieved through restraint alone. It is earned through knowledge, rigour and the confidence to create objects that remain relevant long after lesser fashions have passed.



"The most sophisticated homes are no longer those with the most things, but those with the most considered things."

Terri Winter
Founder, top3 by design

Explore the German Masters at top3.com.au and if you would like to experience the magic and feel the textures, visit top3 Melbourne at 658 Church Street Richmond, or top3 Sydney at 168 Willoughby Road, Crows Nest.

German International School Sydney: Building bridges through education, innovation and community

“GISS is a living bridge between Germany and Australia, bringing together education, community and industry to develop the globally minded talent of the future.”

Michael Cordes, Principal

For more than 35 years, the German International School Sydney (GISS) has connected Germany and Australia through education, language, culture and community. Located on Sydney's Northern Beaches, GISS is Australia's only officially recognised German School Abroad and provides an international learning environment from Preschool to Year 12.

Today, more than 440 students representing over 38 nationalities and 42 languages learn together at GISS. Supported by a passionate and highly qualified team of educators, students benefit from bilingual education from Preschool, a combination of Australian and German curricula, and the International Baccalaureate Diploma Programme in Years 11 and 12.

This educational pathway provides students with a springboard into a global future. Beyond the classroom, career days, workplace learning and internship programmes connect students with businesses and organisations across Australia and Germany. These opportunities allow young people to explore emerging career pathways, develop professional skills and build relationships with potential future employers.

GISS also serves as an intercultural hub for the German–Australian community. Through cultural celebrations, community events, visiting delegations, partnerships and professional networks, the school brings together families, businesses and organisations. It provides a welcoming space where German language and culture are celebrated within Australia's diverse and multicultural society.

A key example of German–Australian collaboration is the GISS Football Academy, established in partnership with Borussia Dortmund. As BVB's official Youth Development Partner in Australia, the Academy brings the training methodology and player-development expertise of one of Germany's most respected football clubs to Sydney. The programme has grown to close to 200 participants, supporting young players through football, teamwork, resilience and personal development.

Innovation is also central to learning at GISS. In 2025, the school opened advanced science laboratories

developed with German laboratory specialist Waldner Education. The facilities combine German engineering and educational design with practical, hands-on scientific learning for students in Australia.

For German businesses operating in Australia, GISS offers more than a connection to German language and culture. As a not-for-profit educational institution, the school is a potential partner in developing future talent, offering internships, sharing industry expertise and introducing students to global careers. By engaging with GISS, businesses can contribute directly to preparing multilingual and internationally minded young people for the future workforce.

The relationship between Germany and Australia is built not only through trade and diplomacy, but also through education and personal connections. GISS is proud to strengthen that relationship by bringing together students, educators, families, businesses and community partners.



GISS School Captains in discussion with Dr Sophie Scamps MP and German Consul General Felix Schwarz, exchanging ideas about education, leadership and the importance of strong German–Australian connections.

Goethe-Institut: Building connections between Germany and Australia

The Goethe-Institut is Germany's cultural institute, promoting German language learning and cultural exchange worldwide. In Australia, our work brings together educators, students, businesses, cultural organisations and communities, creating opportunities for meaningful collaboration between Germany and Australia.

Language matters

One of our key priorities is supporting the teaching and learning of German. More than 70,000 students across Australia currently learn German, developing not only language skills but also intercultural competencies that are increasingly valuable in a globally connected world.

This will be reflected in this year's National German Teachers' Conference in Sydney, which focuses on the theme "Language Matters". Bringing together educators, researchers and partners from across Australia, the conference explores how language learning fosters participation, critical thinking and cross-cultural understanding, skills that benefit students far beyond the classroom and remain highly relevant in today's international working environment.

Bringing learning into practice

The value of language learning becomes particularly visible when students can apply their skills beyond the classroom. Through Unternehmen Deutsch, the Goethe-Institut connects schools with businesses, allowing students to tackle real-world challenges while using German in creative and practical ways.

For companies, participation offers an opportunity to engage with future talent, strengthen their community profile and demonstrate support for education and international engagement. The program highlights how schools and businesses can work together while showcasing the practical relevance of language learning.

A new hub in Fitzroy

The Goethe-Institut also continues to invest in spaces that encourage exchange and collaboration. In Melbourne, we recently moved into our new premises in Fitzroy, one of the city's most vibrant and creative neighbourhoods. The new location provides a welcoming hub for language learning, cultural events and

community engagement, further strengthening German-Australian connections in Victoria.

Celebrating German culture

These connections come to life on a larger scale at the German Cultural Day, taking place in Sydney on 17 October 2026. Bringing together schools, universities, cultural organisations, community groups and businesses, the event offers thousands of visitors an opportunity to experience contemporary Germany in all its diversity.

Its timing is particularly significant this year, as it follows directly after the National German Teachers' Conference. Together, the two events create opportunities for educators, students, cultural institutions and businesses to connect with one another and engage with the broader community.

For participating organisations, German Cultural Day also provides an ideal platform to showcase products, services and initiatives while strengthening their visibility within Australia's German-speaking networks.



Did you know?

In Australia, the smaller coins have the higher values.





Germany's investment renaissance: **Why Australian capital should look to Europe's largest economy**

Germany is entering a new phase in its economic policy, increasing and prioritising its efforts in attracting international capital. Part of this effort is the appointment of former Commerzbank CEO Martin Blessing as the first-ever Personal Commissioner for Investments to German Chancellor Friedrich Merz. And Blessing's message is clear: "Investors are welcome!"

The newly created role is designed to strengthen Germany's engagement with global investors and improve access to investment opportunities in the country. The appointment is part of a broader growth and investment agenda of the German government that is aiming to modernise transport systems, energy infrastructure, digital networks and industrial capacity. The German government itself invests heavily, as well, for example, through the creation of an AUD 824 billion Special Fund for Infrastructure and Climate Neutrality.

In parallel, the government has introduced the so-called "Growth Booster", a package of tax cuts and other measures

aimed at increasing Germany's attractiveness for investment. For example, it includes accelerated depreciation allowances of up to 30% annually for eligible investments between 2025 and 2027. From 2028 onwards, Germany plans a gradual reduction in corporate taxation, lowering the overall corporate tax burden from around 30% to approximately 25% by 2032.

Private sector response has already been significant. "Made for Germany", an initiative of 136 leading German companies and investors with the goal of building a future-proof and competitive German economy, has welcomed the government's efforts and has announced investment commitments exceeding AUD 1318 billion over the next three years.



What Europe's largest economy has to offer

Germany is particularly interesting for foreign investors focusing on fiscal credibility, legal and institutional stability, economic resilience, and market access.

Fiscal credibility

Germany ranks at the top end globally across all four and remains the only G7 economy rated AAA by all three major rating agencies (S&P, Moody's and Fitch). Public debt stands at around 63,5 % of GDP, well below the G7 average.

Legal and institutional strength

It consistently ranks among the top countries globally in rule-of-law assessments, placing within the top 10 worldwide and ranked #1 among G20. This translates into highly predictable regulatory frameworks, strong contract enforcement and some of the highest levels of intellectual property protection in Europe. For institutional investors allocating capital over multi-decade horizons, this legal certainty is a key determinant of risk-adjusted returns.

Economic resilience and innovation capacity

The third-largest economy worldwide, with a projected GDP of approximately 8 trillion AUD in 2026, is home to one of the most diversified industrial bases. Manufacturing accounts for roughly 20%, which provides an unmatched scale and deep, integrated supply chains. The country also ranks high among the OECD performers in R&D intensity, investing around 3.1% of GDP in research and development, above the OECD average. It produces one of the highest shares of STEM graduates in Europe and future-proofing its skills through a dual-apprenticeship system and new national programs accelerating the adoption of AI and digital skills across the entire workforce. This combination of industrial depth and scientific capacity underpins long-term competitiveness.

Strategic market access

As a member of the European Union, Germany provides direct access to a single market of approximately 450 million consumers and a combined GDP close to AUD 28 trillion. This includes tariff-free trade, integrated supply chains and harmonised regulation across one of the world's most economically significant trading blocs. For investors, this effectively multiplies the scale of any domestic German exposure.

Together, these fundamentals define Germany as a uniquely stable and scalable environment for long-term institutional investment.

Germany belongs into Australian investment portfolios

Germany and Australia may sit at opposite ends of the world, yet their economic interests are becoming increasingly aligned. Australia's superannuation system has grown into the world's fourth-largest pension market, managing more than AUD 4 trillion in assets and projected to continue expanding rapidly in the years ahead. Its success, however, has created a new challenge: finding sufficient investment opportunities that can absorb large amounts of capital while delivering stable returns over decades.

Recent years have underlined why this matters. Markets have become increasingly sensitive to geopolitical developments, policy shifts and trade tensions. In April 2025, for example, U.S. equity markets experienced a sharp sell-off following the announcement of sweeping new tariffs, with the S&P 500 falling nearly 5 % in a single day. For long-term investors, such episodes reinforce a simple lesson: concentration risk can be as significant as market risk. As a result, international diversification is no longer simply a portfolio preference; it has become a necessity.

Germany offers a way to reduce that exposure without moving outside the world of developed, rules-based economies. It provides access to Europe's largest economy and the broader European market, while maintaining the institutional depth and predictability that institutional investors require. In an environment where investors are reminded not to place all their eggs in one basket, that combination is difficult to ignore.

Germany should become a cornerstone in any international investment portfolio.

H.E. Beate Grzeski

Ambassador of the Federal Republic of Germany to Australia



Collaboration across regions

The German-Australian Chamber of Industry and Commerce is pleased to work with companies, institutions and organisations across all sectors to enhance bilateral trade, exchange and dialogue.

As the bridge between government and industry, the right connections are vital for our work.

We were pleased to hear from so many of our members to share their success stories of successful collaboration across continents not only in this magazine, but also at the second Parliamentary Showcase “German Business meets Parliament” in Canberra, held in September 2026.

“Beyond trade, the new Free Trade Agreement agreement offers enormous benefits for both sides. As a country rich in natural resources, Australia is looking to increase its value creation, and the EU is not only a willing buyer of those resources but can also support the development of various industries in Australia as a technology partner. Germany, in particular, plays a key role in this regard.”, shares Marko Walde, Executive Director of the German-Australian Chamber of Industry and Commerce.

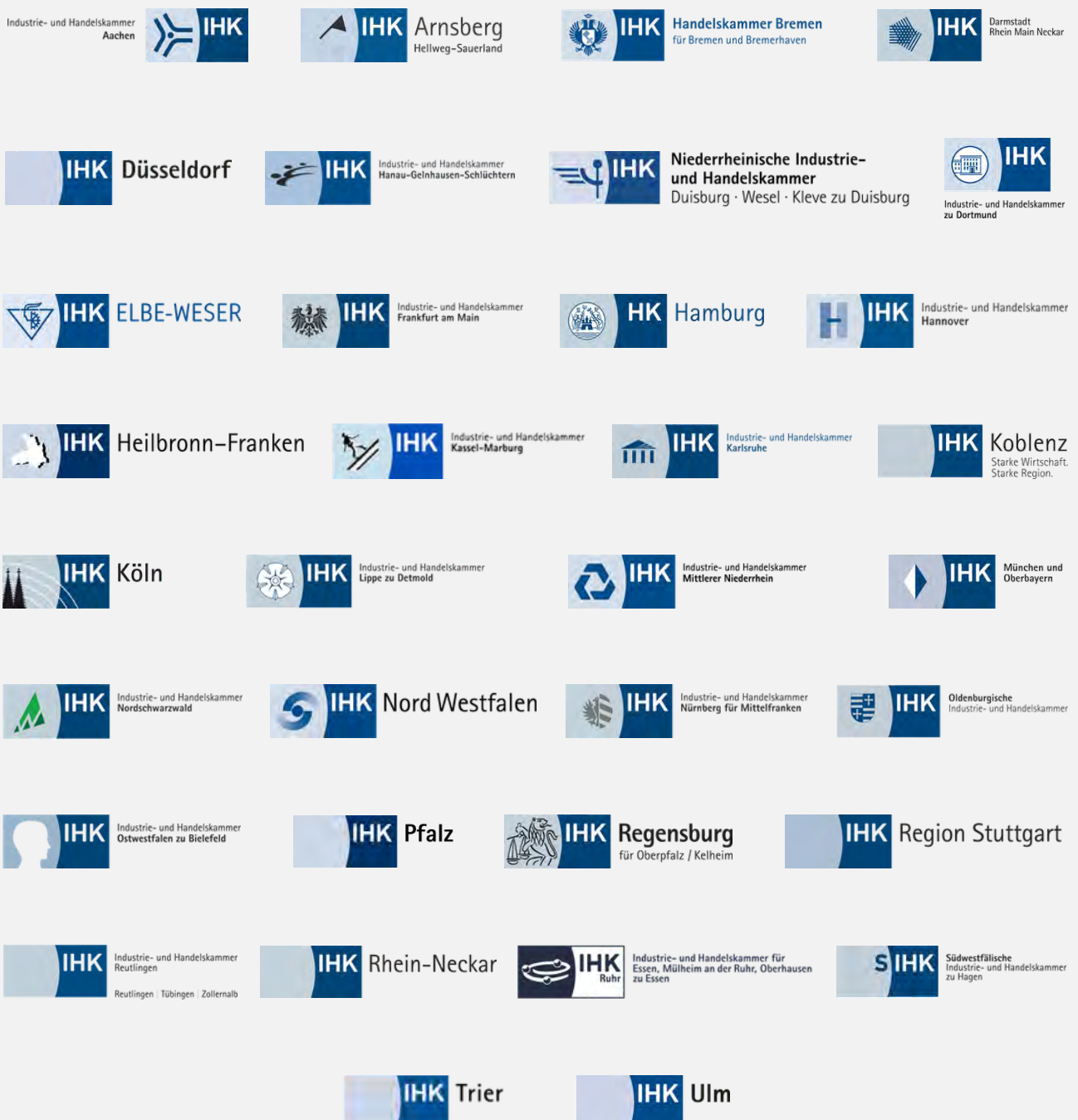
The world in flux is only highlighting the importance of likeminded partners, not only in business but also in governments. Despite the distance, Germany and Australia share similar values that build a solid foundation for any partnership blossoming between the continents.

As we look ahead to celebrating our 50-year anniversary next year, and the 75-year existence of the German-Australian diplomatic ties, our commitment to strengthening the dialogue between both countries is achieving a significant milestone.

Our partners in Germany

The German Chambers of Commerce Abroad (AHK) work closely with the local Chambers of Commerce and Industry across Germany, which are experts for their respective regions. In contrast to German companies abroad, all companies set up in Germany are members of their respective local German Chamber of Commerce and Industry (IHK). This means, by working with our extended network, we are able to provide

excellent touch points to the market in Germany and rely on our colleagues around the world to provide informed and outstanding services to our members and clients. Many German Chambers of Commerce and Industry (IHK) are showing strong interest in Australia and its opportunity for German businesses, and we are delighted to work with them as members of AHK Australien even closer together.



Important contacts in Australia



Emergency services

Police, Fire and Ambulance	000
International emergency number	112
Poisons Information Centre	13 11 26
Health Direct	1800 022 222
Bushfire Information Line	1800 679 737
Lifeline	13 11 14 (or text 0477 131 144)



Embassy and Consulates

Deutsche Botschaft Canberra 119 Empire Circuit Yarralumla ACT 2600 T: 02 6270 1911 W: www.australia.diplo.de	Deutsches Generalkonsulat Sydney Level 17, 100 William Street Sydney (Woolloomooloo) NSW 2011 T: 02 8302 4900 W: www.sydney.diplo.de
---	--

Honorarkonsulate in Adelaide, Brisbane, Cairns, Darwin, Hobart, Perth



German schools

German International School Sydney 33 Myoora Road Terrey Hills NSW 2084 T: + 61 2 9485 1900 E: info@germanschoolsydney.com W: www.germanschoolsydney.com	Deutsche Schule Melbourne 96 Barkly Street (corner Dean Street) North Fitzroy VIC 3068 T: + 61 3 9489 9364 E: info@dsm.org.au W: www.dsm.org.au/de
---	--



German media

SBS (National multicultural public broadcasting and media service) Locked Bag 028, Crows Nest NSW 1585, Australia T: + 61 1800 500 727 W: www.sbs.com.au	3ZZZ (Melbourne-based multicultural community radio station) 309 Albert Street Brunswick, Victoria T: +61 3 9415 1928 W: www.3zzz.com.au
---	--

Important contacts in Germany



Police (non-medical emergencies)	110
Ambulance and Fire	112
Medical non-emergency	116 117
Emergency Pharmacy Service	22 8 33
Lifeline	0800 1 11 01 11



Australian Embassy Berlin
Wallstraße 76-79
10179 Berlin

E: [info.berlin\(at\)dfat.gov.au](mailto:info.berlin(at)dfat.gov.au)
T: +49 30 880088 0

Austrade/Australian Consulate-General in Frankfurt, Germany

Main Tower - 28th Floor, Neue Mainzer Strasse 52-58, 60311 Frankfurt

T: +49 69 9055 80



AFL Germany

www.aflg.de

Platinum partners



Supported by:



on the basis of a decision
by the German Bundestag

The German-Australian Chamber of Industry and Commerce (AHK Australien) with offices in Sydney and Melbourne, has over 45 years of experience, a competent team of experts and partners who understand all facets of the Australian market. AHK Australien is part of the global network of German Chambers of Commerce Abroad (AHKs), with over 150 offices in over 90 countries. AHKs are key players in promoting German foreign trade and business development on behalf of the Federal Republic of Germany.

Head Office Sydney: Level 1, 201 Elizabeth Street, Sydney NSW 2000

Melbourne Office: International Chamber House, Level 5, 121 Exhibition Street, Melbourne VIC 3000

Executive Director: Marko Walde

Editorial Contact: Johanna Schick

Accelerate Layout/Design Production: Abigail Harris

2027 ^{WILL} ^{BE} **BIG**

50 YEARS

German-Australian
Chamber of Industry
and Commerce

75 YEARS

German-Australian
diplomatic relationship