

AHK AUSTRALIEN

Parliamentary Showcase



German Business meets Parliament

WEDNESDAY

26 NOVEMBER

8.30 AM - 1.30 PM



Supported by:



Federal Ministry
for Economic Affairs
and Energy

on the basis of a decision
by the German Bundestag

ABOUT THE EVENT



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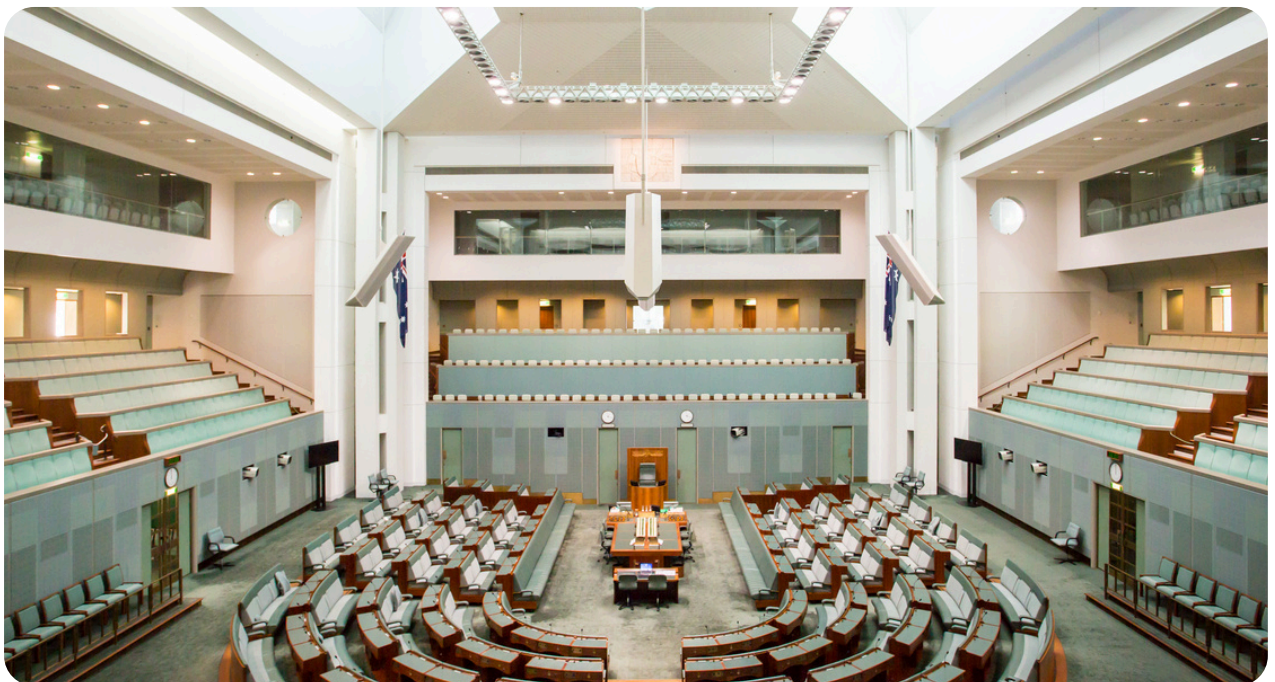
AHK Australien is excited to host our inaugural Parliamentary Showcase, taking place in Mural Hall at Parliament House in Canberra on Wednesday, 26 November 2025.

This special event will highlight the important role that German-Australian companies—both large and small—play in supporting Australia's economy. It is a unique opportunity to present your business, build new relationships, and share your success stories with Australia's key political and policy decision-makers.

Your business will have the opportunity to build valuable connections with Australia's political leaders and key policy influencers, including Ministers, Shadow Ministers, Members of Parliament, senior Departmental Officials, and Embassy representatives.

AHK Member organisations are invited to book a single or double exhibition space in Mural Hall to showcase their work and speak directly with parliamentarians.

The event is a platform to promote German expertise, strengthen bilateral cooperation, and contribute to Australia's future industries.



Wednesday
26 November 2025



Doors Open at.
08.30 am

For more information contact:

Lea Weiler

lea.weiler@germany.org.au



Exhibitor Benefits include:

- A branded exhibition space (single or double booth) in Mural Hall at the Australian Parliament House in Canberra
- **Three complimentary places** to participate **per exhibition space**
- Logo placement and brand visibility across marketing collateral
- Direct engagement with Members of Parliament, departmental representatives, and diplomatic officials
- Exclusive Reception as part of Showcase

Why should you participate?

- Raise your company's profile among key Australian decision-makers and policymakers
- Showcase your latest technologies, products, or services in a prestigious, national-scale setting
- Demonstrate your role in strengthening the local and national economy, e.g. through investment, skills development, or innovation
- Network with other German and Australian business leaders, as well as high-level political stakeholders
- Support the visibility of the German-Australian business partnerships, especially in a year of significant bilateral and political milestones
- Gain valuable exposure during a high-level event that connects business and government

Magazine: Accelerate

- Content focus: German-Australian Impact Through Trade, Industry and Collaboration
- A printed magazine to accompany the event in Canberra and beyond
- Magazine will be distributed as a printed edition throughout the Parliamentary Showcase and digitally afterwards
- Your involvement through articles showcasing case studies, projects in Australia and successful collaboration between German and Australian companies
- Limited space available to purchase banner advertisement



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Single Exhibition Space

\$2,500 + GST

- One table incl. two chairs (up to 3 company representatives)
- Complimentary full-page article in the printed magazine
- *Opportunity to invite up to 2 additional VIP-Guests at \$150 + GST ea.*

Double Exhibition Space

\$4,500 + GST

- Two tables incl. four chairs (up to 6 company representatives)
- Complimentary full-page article in the printed magazine
- *Opportunity to invite up to 4 additional VIP-Guests at \$150 + GST ea.*

Can't attend? Be part of our magazine.

Full Page Article

\$990 + GST

- 300-500 word article presenting: case study, successful project, collaboration with Australian entity, bringing innovation
- up to 1 image or 1 highlight quote included to visualise your article

Double-Spread Article

\$1,690 + GST

- 600-800 word article presenting: case study, successful project, collaboration with Australian entity, bringing innovation
- up to 3 images, or 2 highlight quotes included to visualise your article

Banner Ad

\$990 + GST

- half-page advertisement, designed by you
- Placement of advertisement is discretionary by German-Australian Chamber of Industry and Commerce

ADDITIONAL SPONSORSHIP OPPORTUNITIES ARE AVAILABLE



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26 November 2025



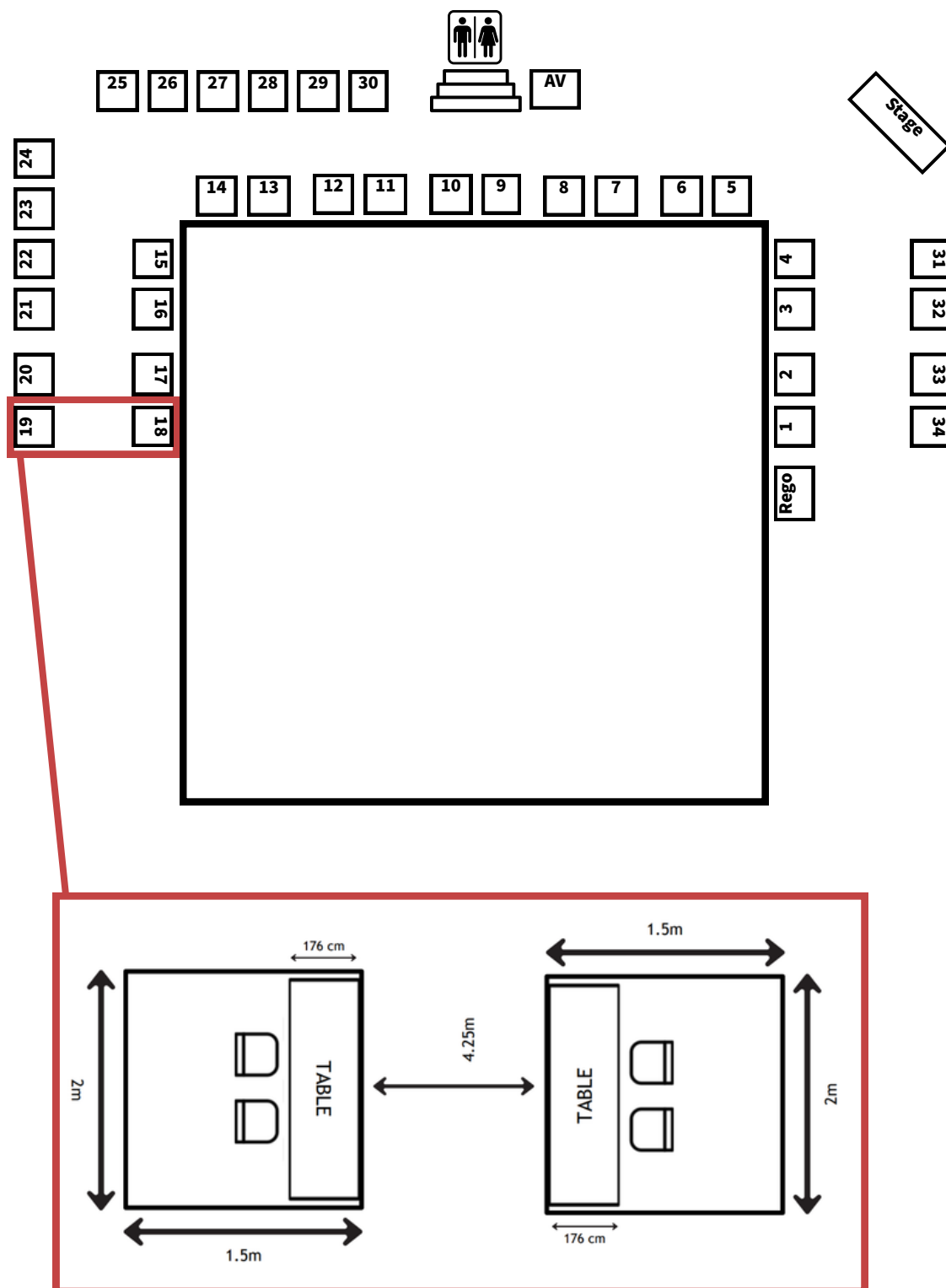
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Australia Parliament House - Mural Hall



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 26 November 2025



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To register as an exhibitor for the *AHK Australien Parliamentary Showcase 2025*

Click here

For more information please contact:

**Lea Weiler
Events Manager**



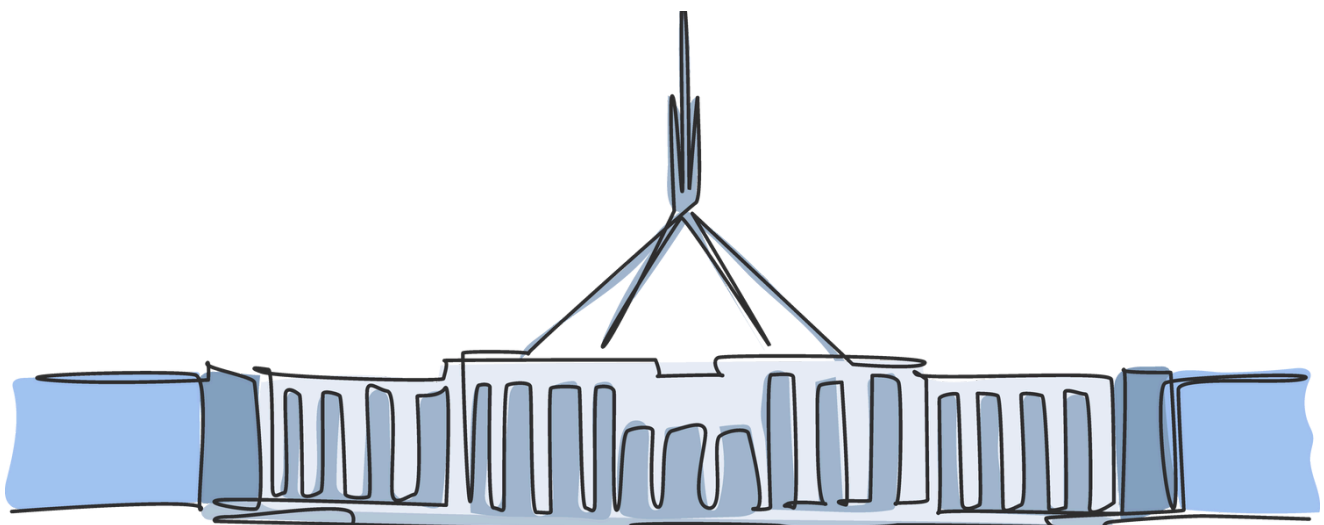
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www.australien.ahk.de/en



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**GERMAN-AUSTRALIAN IMPACT THROUGH
TRADE, INDUSTRY AND COLLABORATION**

ACCELERATE

**HOW GERMAN
BUSINESS
ADVANCE
ENERGY
TRANSITION**

**BRISBANE
2032**

**German businesses
shape
infrastructure and
mobility sector**

EXCLUSIVE INSIGHTS

German Businesses take over Canberra to advocate for innovation in the economy and support of the Free Trade Agreement between the EU and Australia.