



Deutsch-Australische  
Industrie- und Handelskammer  
German-Australian Chamber  
of Industry and Commerce

40 YEARS  
1977-2017

# Asia-Pacific Regional Conference

3-5 November 2017 - Crown Perth



# Your Invitation to Participate

On November 3 to 5 the most significant bilateral conference between Germany and Australia will redefine the depth and breadth of economic linkages between our countries. Political and business leaders will explore new investment & trade opportunities with a special focus on the growth in Asia-Pacific. Germany and Australia will discuss how to best leverage their strong ties into the Asia-Pacific.

Learn about the challenges and opportunities in the Asia Pacific from two angles. Two heavily trade exposed economies will bring senior experts and business leaders to get frank assessments how companies can create new opportunities in some of the world's largest and fastest growing economies. Companies will be able to utilise a number of side events and networking tools to drive new business & partnering opportunities. Experts from Austrade and Germany Trade and Invest will be on hand to facilitate one on one meetings.

The APRC will bring up to one thousand delegates to Perth to hear from business and political leaders about future opportunities in areas such as Mining & Resources, Industry 4.0, Energy, Health Technologies, Defence Industries and how Australia acts as a premier business gateway for the Asia-Pacific region.

## Your benefits as a sponsor:

- Position your brand in front of up to 1,000 attendees
- Reach a network of business leaders who shape the business environment in Germany and Australia
- Gain access to decision making representatives in key government sectors
- Be associated with this year's flagship event for German business in the Asia-Pacific region
- Meet and mix with potential clients and customers
- Benefit from a substantial and lengthy promotion period
- Be presented with a wide range of options to suit your marketing needs

## Conference Summary

### Date:

3-5 November 2017

### Venue:

Crown Convention Centre, Perth

### Patron:

Australian Finance Minister  
The Hon. Mathias Cormann

### Format:

2-day conference and evening receptions

### Attendance:

Up to 1,000 delegates from Germany, Australia and the Asia-Pacific region: senior company representatives and government officials

### Topics:

Industry 4.0  
Disruptive Technologies  
Education & Vocational Training  
Agri-Tech & Global Food Supply Chains  
Defence Industry & Shipbuilding  
Mining & Resources  
Disruptive Technologies & Innovation  
Supply Chain Innovation  
Future Mobility Concepts  
Geo-political challenges & opportunities in APAC  
Economic Outlook  
Finance & Investment  
Energy & Energy Security

## Australia, Germany and the Asia-Pacific

The Asia-Pacific region is the growth engine of the global economy and of vital importance of Germany both economically and politically. Faced with a widespread backlash against globalisation, it is now particularly important for close partners such as Australia and Germany to collaborate with each other and key partners in the region.

With Australia's commitment to international trade and investment, it can serve as the perfect gateway between Germany and many countries in the region. Germany and Australia are both leaders in digitalisation, support start-up ecosystems and share interests when it comes to energy security. The conference will provide delegates with unique access to key decision makers, and will investigate the future of free trade in light of the global developments, Australia's regional trade deals and the EU-Australia Free Trade Agreement negotiations. It will also have a dedicated session to explore the linkage between foreign and security policy, trade and investment in an Asia-Pacific context.

# AGENDA

3-5 November 2017 - Crown Perth

Friday, 3 November 2017

18:00 - 20:00

WA Government Pre-Conference Reception  
Poolside BBQ

Saturday, 4 November 2017

07:30 - 09:00

Bilateral ministerial meetings, B2G  
& country updates

09:00 - 09:30

**Welcome Addresses**

Conference Patron Finance Minister Mathias Cormann

09:30 - 10:30

**Opening Notes**

Prime Minister Malcolm Turnbull  
& Senior German Dignitary

10:30 - 11:00

— **Networking Break** —

Coffee

11:00 - 12:00

**Keynotes: The Future of Free Trade**

Chamber President Dr. Andrew Mackenzie & DIHK President Dr. Eric Schweitzer

12:15 - 13:15

— **Networking Lunch** —

13:30 - 15:00

Industry Stream 1: Mining & Resources

Industry Stream 2: The Future of Cities and Urban Mobility

Industry Stream 3: Educational & Vocational Training

Industry Stream 4: Finance & Investment

Panel Discussions (60 min)

**'Meet the Speakers'**  
& networking (30 min)

15:00 - 15:30

— **Networking Break** —

Coffee

15:30 - 16:45

**Business Panel**

Economic outlook - The future of global trade agreements and the  
resulting opportunities in Asia-Pacific

16:45 - 17:00

**Summary & Conclusion of Day 1**

18:00 - 19:00

— **Pre-Dinner Drinks** —

19:00 - 22:00

**Conference & 40th Anniversary Gala Dinner**

## Sunday, 5 November 2017

7:30 – 8:30

Bilateral ministerial meetings, B2G  
& country updates

8:30 – 8:35

Opening of Day 2

8:35 – 9:15

Business Keynote

Industry 4.0 and Digitalisation

9:15 – 10:45

Industry Stream 5: Defence Industry & Shipbuilding

Industry Stream 6: Agri-Tech & Global Food Supply Chains

Industry Stream 7: Disruptive Technologies & Innovation

Industry Stream 8: Energy & Energy Security

Panel Discussions (60 min)

'Meet the Speakers'  
& networking (30 min)

Start-up & Industry Matching – 'Speed dating' sessions

10:45 – 11:15

Coffee

11:15 – 11:45

Policy Keynote

11:45 – 12:45

Policy Panel

Geopolitics in the Asia Pacific Region – Opportunities, Challenges and Perspectives  
Konrad Adenauer Foundation

12:45 – 13:00

Closure of Conference

13:00 – 14:00

Networking Lunch

14:30 – 17:00

Local Visit Program

The Mint, Freemantle Markets

17:00 – 19:00

Off-site Closing Function

## Monday, 6 November 2017

Optional

Excursion Program  
WA Mine Sites

# CO-ORGANISERS



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